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FEB 2 - 1944

SEEDS PLANTS BULBS

FLORIST SUPPLIES

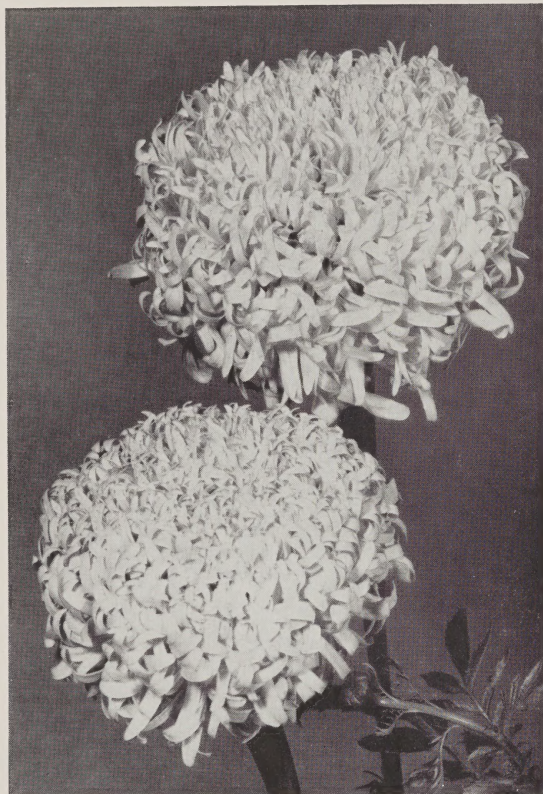
Spring 1944

ALEC HENDERSON, INC.

1303-5 West Randolph Street

CHICAGO, ILLINOIS
7

FLOWER AND VEGETABLE SEED NOVELTIES OF MERIT FOR 1944



MARIGOLD MAMMOTH MUM

Marigold Mammoth Mum

See Illustration

Mammoth Mum is well named, the largest incurved Chrysanthemum—flowered Marigold and a close rival to the large type Chrysanthemum. Bushy, strong erect plants which reach a height of three feet by August, when long-stemmed flowers appear to almost amaze one with their size which is 4 to 5 inches across and 2 inches deep. Its color is a rich lemon-yellow. Flowering from August until freezing weather sets in they make a colorful show in the garden and give long lasting cut flowers. The foliage is a rich, dark green and quite ornamental. Highly recommended.

Trade Pkt.....\$0.50 ¼ oz.....\$1.50 Oz.....\$5.00

Marigold Dwarf French Harmony Sunkist

Silver medal winner in the 1943 All-American Selections Sunkist is a sport from Butterball (winner in the 1942 trials). Color is a deep golden orange. Flowers are large (2 inches) with crested centers. Sunkist is early and very free blooming, and is especially recommended for the border, window box or pot.

Trade Pkt.....\$0.25 ¼ oz.....\$0.40 Oz.....\$1.25

Petunia

Hybrida Nana Compacta Cheerful

Bronze Medal Award in the 1944 All-America Trials, Cheerful is the clear, light pink, free-flowering Petunia for 1944. Deeper in color than First Lady and with a slight suffusion of salmon it attracts immediate attention. Compact growing suitable for bedding, window boxes, as well as for pots. Plants first grow low spreading close to the ground, later forming a mound 10 to 12 inches high with a spread of 2 feet. The plants are literally covered with blooms measuring up to 2½ inches in diameter.

Trade Pkt..\$0.75 ½ oz..\$2.25 ¼ oz..\$4.00 ½ oz..\$7.00 Oz..\$13.00

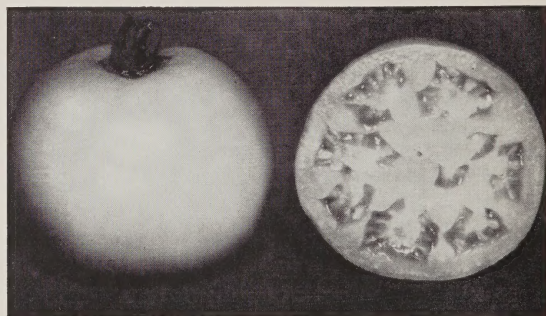
Petunia

Alldouble America

Silver Medal Winner in the 1943 All-American Selections. Alldouble America is of the Hybrida Nana Carnation flowered type. Blooms are of medium size and are borne in great abundance from early summer until frost. Color is a mauve-pink, making Alldouble America ideal for bedding as well as cutting.

This is the first all double Petunia produced in America and by an American firm.

½ Trade Pkt. (500 Seeds)....\$1.25 Trade Pkt. (1000 Seeds)....\$2.00



TOMATO JUBILEE

Tomato Jubilee

Bronze Medal Winner, All-American Selections of 1943

See Illustration

A new orange-yellow tomato which compares favorably with the best of the standard red varieties in shape, smoothness, quality and solidity.

Jubilee is entirely different from any yellow or orange tomato ever grown. Fruits are bright orange-yellow, globular, weigh about 6 ozs., smooth, and quite free from cracking. The interior is modern, thick-walled, with few seeds. The flavor is somewhat mild but not flat. Makes delicious juice of unusual and attractive color. Fruits of Jubilee are usually ready in about 72 days after plants are set out in the garden.

The plants are short-stemmed, but not determinate, stiff, compact, and cover the fruit well. They also hold their foliage well and bear over a long season. The fruit color develops evenly and uniformly.

½ oz.....\$1.25 Oz.....\$2.00 ¼ lb.....\$6.00

WHOLESALE LIST FLORISTS' FLOWER SEEDS

ALEC HENDERSON, INC., gives no warranty, express or implied, as to the productiveness of any seeds, plants or bulbs it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seeds, plants or bulbs.

Ageratum

	Trade Pkt.	Oz.
Blue Ball Imp. Very dwarf and compact. Flowers are of a rich shade of blue. 1/4 oz., \$1.00.....	\$0.35	\$3.50
Blue Cap. 1/4 oz., 90c.....	.30	2.50
Blue Perfection. 8 in. Deep amethyst blue. 1/4 oz., 40c....	.25	1.25
Fairy Pink. 1/4 oz., \$2.00.....	.35	
Little Blue Star. 5 in. Very dwarf. Flowers light blue....	.30	2.50
Midget Blue. Very dwarf and highly recommended. 1/4 oz., \$2.00.....	.35	

Alyssum

	Trade Pkt.	Oz.
Snowcloth. Forms a perfectly flat plant with a compact mass of white flowers without green center.....	\$0.15	\$0.50
Little Gem. 3 in. Dwarf, compact and early.....	.15	.50
Lilac Queen. 5 in. Lavender-lilac.....	.15	.65
Maritimum. Sweet Alyssum, trailing habit.....	.10	.35
Violet Queen. (New) Bright violet.....	.25	1.00
Argentum—Perennial. Silvery foliage, yellow flowers..	.35	1.50
Saxatile Compactum—Perennial. Bright yellow flowers..	.15	.60

Antirrhinum (Snapdragon)

Forcing Sorts

Where price is:	
\$1.00 per pkt., we supply any 3 for \$2.50; any 5 for.....	\$3.50
1.50 per pkt., we supply any 3 for 4.00; any 5 for.....	6.50
2.00 per pkt., we supply any 3 for 5.00; any 5 for.....	7.50

Bronze Shades

	Trade Pkt.
Afterglow. Golden-bronze	\$1.00
Glorious. Bright bronze.....	1.50
Miss Wooster	1.00
Talisman. All-double bronze. Early.....	2.00

Pink and Rose Shades

Better Times. American Beauty Red.....	2.00
Cheviot Maid Supreme. Standard deep rose-pink.....	1.00
Christmas Cheer.....	2.00
La France. Satiny pink.....	1.50
Marie Louise. Seashell-pink.....	2.00
Maryland Pink. Early.....	2.00
Milady. Good early rose-pink.....	1.00
New Cincinnati. Large, light rose-pink.....	1.00
Peggy Schumann. Medium rose-pink. Highly recommended.....	2.00
Rose Queen. The standard deep pink.....	1.00
Schaffroth's Pink. 1940 novelty. Early.....	2.00
St. Louis Early Pink, 1940 novelty.....	2.00

Lavender Shades

Bertha Baur. Early lavender.....	1.00
Schumann's Lavender. Early. Large, strong stems.....	2.00
Windmiller's Lilac. Lilac-lavender.....	1.50

Yellow Varieties

Bezdek's Yellow Wonder. Early novelty.....	1.50
Ceylon Court. Standard yellow.....	1.00
Coates' Yellow Perfection. Deep golden-yellow.....	1.00
Ethel (Kramer). Early bright yellow.....	1.50
Klondike Supreme. Deep golden-yellow. Early.....	1.00
Schlegel's Early Yellow. 1941 novelty.....	1.50
Schumann's Yellow. Heavy stems. Early.....	2.00

White

Lucky Strike. Early white.....	1.00
Koester's White. Early.....	1.50
Schaffroth's White. Pure White.....	2.00
Schlegel's Early White. 1941 novelty.....	1.50
White Marion. Clear white.....	1.50
White Wonder (Bezdek's). Early white. Highly recommended.....	1.00
Windmiller's Snowwhite. Fine white.....	1.00



SNAPDRAGON RUST RESISTANT

Miscellaneous Shades

Hodaly's America. 1941 novelty. Rose-pink with orange lip.....	1.50
Hodaly's Ideal. Blend of carmine-rose, orange; tipped lemon-yellow; white throat.....	1.50
Sun-Tan. Rose and tan with lip tipped yellow. Early.....	1.00
Velvet Beauty. American Beauty color.....	1.00
Mixed. Comprising the better varieties and colors.....	.75

Antirrhinum

(Rust Resistant) Maximum or Super Giants

	Trade Pkt.	1/4 Oz.
Alaska (Snowflake), white.....	\$0.20	\$0.75
Apple Blossom, rosy pink, white tube.....	.20	.75
Campfire, Luminous scarlet, Canary Bird, yellow.....	.20	.75
Christmas Candle, bright flame color, tube waxy cream..	.20	.75
Copper King, burnished copper.....	.20	.75
Crimson, fiery crimson. Daffodil, yellow.....	.20	.75
Loveliness, soft rose pink.....	.20	.75
Pink Sensation, pure pink.....	.20	.75
Red Cross, crimson, white tube.....	.20	.75
Salmon Pink Shades. Salmon Rose Shades.....	.20	.75
Swing Time, rose pink. Yellow Giant, deep yellow.....	.20	.75
Maximum Mixed, all varieties.....	.15	.60

Antirrhinum

Nanum (semi-dwarf) Varieties

	Trade Pkt.	1/4 Oz.
Orange Glow.....	\$0.35	\$1.00
Picture. Golden-yellow suffused apricot.....	.35	1.00
Rose Eclipse. Rose-pink.....	.35	1.00
Royal Cerise. Beautiful cerise.....	.35	1.00
Royal Rose. Rich deep rose.....	.35	1.00
St. George. Orange cerise.....	.35	1.00
Scarlet Triumph. Fiery scarlet.....	.35	1.00

Wilt Resistant Asters—Continued

Princess Type

This new type Aster provides a needed, new form for the cut flower grower. The blooms have a full crested center surrounded by several rows of strong guard petals. They are fine keepers and good shipers. Plants in the field are from 18 to 24 inches in height, but of course, when grown under some shade would double their height.

Princess Anne—Peachblossom.

Princess Bonnie—Soft salmon rose.

Princess Marsha—Cinabar scarlet.

Each of the above: Trade Pkt....\$0.25 ¼ oz....\$0.50 Oz.....\$1.75

Trade Pkt. Oz.

American Branching. 24 to 30 inches. The standard late blooming florist aster. **Azure Blue, Crimson, Peerless Pink, Purple, Rose, Shell Pink, White Mixed**..... .25 1.50

Ball Deep Rose. 2½-3 ft. Branching. Blooms in mid-August25 1.50

Ball Purple. 2½-3 ft. Blooms at the same time as Ball Deep Rose25 1.50

Ball White, early25 1.75

Ball White, late25 1.75

Early Royal Branching. 18 to 24 inches. This variety fills in the gap between the early and late sorts, as it blooms in mid-July. **Azure Blue, Deep Rose, Peachblossom, Purple, Shell Pink, White, Mixed**..... .25 1.50

Heart of France35 2.00

Improved Crego. 30 inch. Twisted and curled petals, with flowers of good size. **Azure Blue, Blue Flame, Crimson, Deep Rose, Purple, Shell Pink, White, Mixed**..... .25 1.50

Queen of the Market. 18 to 20 inches. The earliest good commercial sort. **Azure Blue, Crimson, Dark Blue, Flesh Pink, Rose, Peachblossom, White, Mixed**.... .25 1.50

Balsam

Trade Pkt. Oz.

Camellia flowered. Mixed20 .60

Begonia

Semperflorens—Fibrous Rooted

This class of Begonias grow to an average height of 12 to 14 inches. The individual florets measure 2 to 2¼ inches across and the plants are completely covered with these large flowers, which together with their glossy green and bronze foliage makes them an appealing plant for the buying public.

Trade.pkt.

Christmas Cheer. Bronze foliage. Flowers Cherry-crimson.....\$1.00

Christmas Pink. Same as Christmas Cheer except for the color.. 1.00

Essen. Bronze foliage. Large scarlet-red flowers..... 1.00

Ile de France. Light green foliage. Large snowwhite flowers. The best white in this class..... 1.00

Masterpiece. Light green foliage. Flowers pure rose-pink..... 1.00

Semperflorens—Gracilis Type

The gracilis type of Begonias are shorter than the Fibrous rooted, only growing 6 to 10 inches in height. The plants form perfectly global plants covered with many small flowers.

Trade.pkt.

Appleblossom. Light green foliage. Flowers are an apple-blossom pink and very free flowering..... 1.00

Carmen. Greenish bronze foliage. Clear rose-pink flowers..... 1.00

Indian Maid. Reddish bronze foliage. Flowers bright scarlet... 1.00

Luminosa. Foliage is a reddish dark bronze. Flowers deep scarlet 1.00

Luminosa Compacta. Same as Luminosa except it is shorter... 1.00



ASTER EARLY GIANT

Aquilegia—Perennial

Trade Pkt. Oz.

Long Spurred Hybrids. Mixed colors.....\$0.35 \$3.50

Mrs. Scott Elliott's Strain..... .35 3.50

Arctotis

Trade Pkt. Oz.

Grandis. African Lilac Daisy..... .20 .90

Large Fl. Hybrids..... .50 4.00

Asparagus

Per 100 Seeds Per 1000 Seeds

Plumosus Nanus. 5,000 seeds, \$6.50.....\$0.30 \$1.50

Sprengerii. 5,000 seeds, \$6.50..... .30 1.50

Asters

Super Giant—2½ Foot

The largest and most fully double Aster known. Flowers are 6 to 8 inches across with full, graceful interlacing petals.

Trade Pkt. Oz.

El Monte, Crimson.....\$0.35 \$2.25

Los Angeles, Shell Pink..... .35 2.25

California Giants—3 Foot

Appleblossom. White, Loveliness, Peachblossom. Deep Rose, Azure Blue, Light Purple, Dark Purple. Eight packets, \$2.50\$0.35 \$2.25

Mixed. A combination of above colors..... .30 2.00

Wilt Resistant Aster Strains

These strains have been developed to resist the attacks of the wilt fungus, which has for the past few years caused so much loss to growers.

Early Giant

(See Illustration)

Flowers are very large and full with broad, graceful petals. The plants are only 1½ to 2 feet tall and branching low on the central spike. **Light Blue**, clear rich light blue.

Peachblossom. Early bloomer.

Rose Marie. Rich Rose, Early bloomer.

Trade pkt.....\$0.40 ¼ oz.....\$0.75 Oz.....\$2.50

Calceolaria Hybrida

	Trade Pkt.	
Hybrida Grandiflora. Choice mixed. A combination of two well known English strains	\$1.00	
Hybrida Multiflora Nana. Dwarf compact grower, flowers are not very large, but come in a wide variety of colors.....	1.00	
Kelway's Perfect Model. An exceptional English strain we have sold for years and which has given universal satisfaction..	1.00	
Albert Kent Hybrids. Medium size flowers borne in large clusters; good range of colors.....	1.00	
Golden Tiger. Golden yellow, spotted brown.....	1.00	
Rugosa Mixed. 12 in. Mixed.....	1.00	

Calendula

	Trade Pkt.	Oz.
Ball's Apricot	\$0.35	\$2.00
*Ball's Gold Imp. Deep rich gold with long stems.....	.35	2.00
Ball's Lemon Queen35	2.00
*Ball's Long Orange. Fine cut flower variety with extra long stem35	2.00
Ball's Masterpiece. Rich orange35	2.00
*Ball's Orange Imp. Good all-around sort.....	.35	2.00
Campfire (Sensation) Imp. Brilliant orange.....	.35	2.00
Chrysanthi (Sunshine). Buttercup yellow flower.....	.15	.50
Lemon Queen. Sunflower yellow.....	.15	.50
*Orange King (Florist Strain). Rich deep orange red with dark center15	.50



CARNATION ENFANT
DE NICE



CENTAUREA
JUBILEE GEM



CANDYTUFT GIANT
HYACINTH FLOWERED

Campanula (Canterbury Bell)—Biennial

	Trade Pkt.	Oz.
Medium Single, Mixed10	.40
Calycanthema (Cup and Saucer)—36 Inch		
Dark Blue, Light Blue, Rose, White, Mixed30	1.75

Annual Canterbury Bells

A strain of Canterbury Bells which will flower in the late summer and autumn from spring sowings.

Angelus Bell. Beautiful deep rose.	Liberty Bell. Intense Violet Blue.
Blue Bell. Cambridge Blue.	Mission Bell. Pink.
Wedding Bell. Pure White.	
Any of above, Trade pkt.....	\$0.25 Oz.....\$0.90

Candytuft

	Trade Pkt.	Oz.
Giant Hyacinth Flowered White. 15 in. lb., \$8.00.....	\$0.20	\$0.75
Umbellata. 10 in. Carmine, Flesh-pink, Rose Cardinal, 1/4 lb. \$1.25; lb., \$4.75.....	.15	.50

Carnation

	Trade Pkt.	
Enfant de Nice. One of the best annual Carnations. Plants are strong, robust growers bearing flowers 2 1/2 to 3 inches in diameter on good stiff stems.		
Red, Rose, Salmon, Scarlet, Striped, White. 1/8 oz., \$1.25.....	\$0.50	
Mixed Colors. 1/8 oz., \$1.10.....	.40	



CELOSIA CHIDSII



CELOSIA DWARF CRISTATA

Celosia

Childsii (Chinese Wool Flower)

	Trade Pkt.	Oz.
Crimson, Pink, Rose, Yellow	\$0.20	\$1.00
Mixed20	.90

Imp. Cristata (Cockscomb)

Dwarf

Empress. Dark foliage, dark red flowers.....	.25	1.50
Glasgow Prize. Green foliage.....	.25	1.50
Mixed20	1.25

Tall

Mixed15	.75
Miracle Cockscomb (2-3 ft.)50	4.00

Plumosa (Imp. Feather Type)

Tall 2-2 1/2 Ft.

	Trade Pkt.	Oz.
Crimson20	1.00
Pride of Castle Gould Mixed20	1.00
Scarlet20	1.00
Yellow20	1.00
Thompsoni Magnifica Mixed25	1.50
Benson's Superb Mixture. Great fluffy plumes a never fading flower which continues to increase in beauty until cut down by frost.....	.50	

Dwarf 18 Inches

Fiery Feather. Scarlet. 1/4 oz., \$1.00.....	.35	3.00
Flame of Fire. 1/4 oz., \$1.25.....	.35	3.00
Golden Feather. Yellow. 1/4 oz., \$1.00.....	.35	3.00

Centaurea (Bachelor Button)

	Trade Pkt.	Oz.
Jubilee Gem. Plants are about 12 inches in height and make a desirable pot plant.....	\$0.20	\$1.00
Cyanus Fl. Pl. Florist strains.....		
Blue Boy. Blue15	.45
Black Boy. Blackish maroon.....	.15	.45
Pinkie. Deep pink15	.45
Red Boy. Deep red15	.45
Snow Man. White15	.45
Any of above Cyanus varieties, per lb., \$4.40.		

Imperialis (Sweet Sultan)—30 Inch

	Trade Pkt.	Oz.
Splendid cut flower with long stems and good lasting qualities.		
Red, Lilac, White, Rose, Lavender, Purple, Mixed15	.75
Americans. 3 ft. Lilac or White.....	.10	.50
Suaveolens. 2 ft. The yellow Sweet Sultan10	.50
Candidissima. 16 in. Silvery foliage, broadly cut.....	.40	3.00
Gymnocarpa. 18 in. Silvery foliage, finely cut.....	.15	.50

Cheiranthus

Allioni (Siberian Wallflower). Brilliant orange, 1 ft.....	.15	.50
Allioni Golden Bedder. Golden yellow.....	.15	.50



CHRYSANTHEMUM GOLDEN CROWN

Chrysanthemum

Annual Sorts

Golden Crown. Three to four feet in height, the flowers are produced so freely that one plant will carry as many as 50 to 60 blooms. Foliage is of an attractive silvery green, contrasting admirably with a bright butter yellow flower.

Trade Pkt.\$0.35 Oz.\$1.50

Trade Pkt. Oz.

Northern Star. 20 in. Giant white flowers with light yellow center and black disk.10 .25

Eastern Star. 20 in. Light yellow with dark center and yellow ring10 .25

Evening Star. 20 in. Large golden yellow.10 .25

Morning Star. Primrose yellow10 .25

Perennial Sorts

Shasta Daisy, Alaska. A superb white.25 1.00

Chinese Forget-Me-Not

Cynoglossum Amabile10 1.00

Cynoglossum Firmament, Dwarf.15 1.00

Cineraria Hybrids

Trade Pkt.

Cremer's Prize Strain. Splendid strain developed by an American specialist. The plants form very shapely specimens covered with masses of bloom. The petals of the individual flowers overlap so as to form very attractive heads. $\frac{3}{4}$ oz., \$4.00; $\frac{1}{16}$ oz., \$7.50 1.50

Siter's Rainbow Strain. Mixed. Fine color range. Plants are at compact growth with small leaves. 3 tr. pkts., \$5.00 2.00

Hybrida Multiflora Nana. Mixed. Small flowered. A very dwarf strain, especially good for combination work. Mixed $\frac{3}{4}$ oz., \$2.00; $\frac{3}{8}$ oz., \$3.00 1.00

Grandiflora. Mixed. Plants are taller and flowers slightly larger than multiflora nana. Contains a wonderful range of colors 1.00

Clarkia

Trade Pkt. Oz.

Elegans Double Mixed \$0.15 1.00

Cobaea Scandens

COBAEA SCANDENS

Violet20 1.00

White25 1.20

Coreopsis—Perennial

Double Sunburst20 .90

Lanceolata Grandiflora. Single. Golden yellow. Not stemmed10 .30

Mayfield Giant. Tall vigorous grower with stiff stems and large flowers15 .50

Grandiflora Double. Mixed15 .50

Cosmos

Trade Pkt. Oz.

Double Sensation, Mixed. $\frac{1}{4}$ oz., \$1.25 \$0.50 \$4.00

Cardinal10 .50

Pinkie10 .50

Purity10 .50

Mixed10 .40

Extra Early Double Crested

Crimson, Pink, White each.25 2.50

Mixed20 2.00

Early Mammoth Single

Crimson, Pink, White, each10 .50

Mixed10 .40

Hybrida, Klondike

Orange Flare10 .50

Yellow Flare10 .50

CUPHEA Firefly. Semi-dwarf, compact growing annual about 10 to 12 inches in height. Flowers are a deep cerise scarlet and somewhat fluted.

Trade pkt.\$0.35 $\frac{1}{4}$ oz.\$0.75

Cyclamen Giganteum

Our seed has been grown for us by American growers who have a reputation for first-class Cyclamen producing. Varieties marked with a * we will have in good supply, while quantities of other kinds are limited. Write for special price on orders of 5,000 seeds or more.

Per 100 Per 1000

Bonfire. Deep brilliant salmon. \$2.25 \$20.00

***Perle of Zehlendorf.** Dark salmon. 2.20 18.00

Pink Pearl. Salmon pink. 2.20 18.00

***Rose of Zehlendorf.** Light salmon. 2.20 18.00

Salmon Rose Improved 2.25 20.00

***Brilliant Red** ***Soft Rose.** With Carmine Eye

Blood Red **White**

***Mozart.** Deep pink **White.** With Pink Eye

Any of the above. 1.75 16.00

Dahlia

Trade Pkt. Oz.

Coltess Hybrids, dwarf single, about 2 foot high, fine mixed colors30 1.50

Unwins Dwarf Hybrids mixed.35 2.00

Dwarf Hybrids40 2.50

DIDISCUS Coeruleus (Blue Lace Flower).20 .90

DIGITALIS (Foxglove). 4 ft. Biennial. **The Shirley Hybrids.** Mixed. Enormous flowers.20 .90

DRACENA

Australis15 .50

Indivisa. Indispensable for center plants. $\frac{1}{4}$ lb., \$1.2515 .50

Delphinium—Perennial

V. & R. Introductions

Which are Well Worth a Trial

Black Knight—very dark blue; **Blue-Jay**—clear medium blue; **Cameliard**—pure lavender with white bee.

Galahad—clear white; **Guinevere**—light pink lavender, white bee; **King Arthur**—brilliant royal velvet; **Round Table**—mixed colors; **Summer Skies**—clear light blue.

Each of above Trade Pkt., \$1.25; ½ oz., \$2.50; ¼ oz., \$4.00; Oz., \$14.00.

Pacific Giants Mixed.

Trade Pkt., \$1.00; ½ oz., \$2.00; ¼ oz., \$3.50; Oz., \$12.00.

Trade Pkt. Oz.

Blackmore and Langdon Strain.

Tall, robust plants bearing large, full spikes of flowers ranging through singles, semi-doubles and doubles

\$0.50 3.00

Wrexham Hybrids. Hollyhock

Strain. A blending of light and dark shades of both single and double flowers. Individual flowers are extremely large and spikes are very long. Blooming period extends into August

.75 5.50

Improved Bellamosum. Large deep blue flowers. Blooms measure 2½ in. across..

.40 3.00

Improved Belladonna. Large flowered and a strong grower. Color is light blue. A decided improvement on Belladonna....

.40 3.00

Belladonna. Light blue.....

.35 2.50

Bellamosum. Dark blue. Of Belladonna habit of growth

.35 2.50

Gold Medal Hybrids. Large flowering. Tall.....

.30 2.00

Chinensis Mixed. Grows about 2 to 3 feet tall and is especially valuable as a cut flower

.20 1.00

Dianthus Plumarius

Perennial

	Trade Pkt.	Oz.
Single Mixed10	.25
Double Mixed25	1.25

Dianthus Barbatus

(Sweet William) — Biennial

	Trade Pkt.	Oz.
Single Mixed	\$0.15	\$0.90
Double Mixed. Comes 40% single.....	.20	1.20
Sweet Wivelsfield — Annual. Mixed colors, ¼ oz., .30	.20	1.00
EUPHORBIA Variegata. (Snow on the Mountain). 2 ft. Leaves green veined, bordered white.....	.10	.50



DELPHINIUM—V. & R. PACIFIC STRAIN

Individual flowers average 2½ inches in diameter, beautifully spaced on long well balanced spikes. The grower who wants the very latest in Delphinium should not pass up these new varieties, as the results will be more than gratifying. All seed is cross-pollinated.

Salmon15	.90
Silvery Pink15	.90
Rose Queen. Beautiful rich rose.....	.15	.90
Mixed. All colors.....	.15	.75

Gaillardia

Perennial Sorts

	Trade Pkt.	Oz.
Burgundy. Dark scarlet.....	\$0.30	\$2.00
Dazzler. Dark, rich red with orange tips25	1.75
Portola Hybrids. Bronzy red with golden tips.....	.25	1.75
Grandiflora Mixed15	.75
Annual Sorts		
Lorenziana. Double mixed. A good cut flower.....	.15	.75
Picta. Single. Mixed.....	.15	.75
GERBERA Hybrids Mixed. Transvaal daisy, 100 seeds50	

Geum—Perennial

Trade Pkt. Oz.

Lady Stratheden. Golden yellow	\$0.40	\$2.00
Mrs. Bradshaw. Large double scarlet35	1.75
Mixed35	1.75

Godetia

Tall Double Grandiflora; 2 ft. Excellent for cutting. Carmine, Mauve, Rosy Morn. Each of above.....

.15 .75

Mixed

.10 .65

Dwarf 1 ft. Mixed.....

.20 1.10

GREVILLEA Robusta (Silk Oak). ¼ lb., \$4.50.....

.25 1.25

Gypsophila

Trade Pkt. Oz.

Elegans Grandiflora Alba. "Paris Market." Profuse bloomer, pure white flowers indispensable for mixing with other flowers. ¼ lb., 45c; lb., \$1.50.....

.20

Elegans Grandiflora Alba. "Covent Garden Market."

This strain produces slightly larger individual flowers than the "Paris Market," but not quite as many on the stalk. ¼ lb., 45c; lb., \$1.50

.20

Elegans Carmine

.25 1.00

Elegans Rosea

.25 1.00

Paniculata. 30 in. Single.

Perennial. Pure white...

.10 .50

Paniculata. 30 in. Double. Exceptionally fine for cut flowers. ¼ oz., \$1.50....

.50 5.00

Helichrysum

Everlasting or straw flower.

Trade Pkt. Oz.

Crimson, Violet, White, Fire-ball	\$0.15	\$0.90
Golden Globe. Deep golden yellow15	.90

.15 .90

.15 .90

.15 .90

.15 .90

.15 .75

Hollyhock, Double—Perennial

Chamois, Deep Rose, Maroon, Newport Pink, Salmon	
Rose, Scarlet, White, Yellow, Mixed35 1.50

Ipomea

	Trade Pkt.	Oz.
Clark's Early Heavenly Blue.....	\$0.20	\$0.60
Cornell, Red25	1.25
Heavenly Blue Imp. Deep sky blue with light center...	.20	.60
Pearly Gates. White with cream throat.....	.25	1.00
Scarlet O'Hara25	1.25
Noctiflora (Moon Flower). Black seeded.....	.10	.40
Noctiflora. White seeded.....	.10	.40

Kalanchoe "Tom Thumb"

The plant's dwarf, compact habit, free flowering and keeping qualities make it most desirable for dish gardens, terrariums and novelty pots or filling in where a dwarf plant is desirable, the height over all being but 5 or 6 inches. Has bright scarlet clusters of bloom borne on short stems just above the foliage; leaves are small, being placed one on top of the other on closely jointed stems. Whether in flower or not the plant compares favorably with other succulents as a filler and it can be flowered early by the use of black cloth treatment:

Tr. Pkt.....	\$1.25; 1/64 oz.....	\$4.00
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Kalanchoe Globulifera Coccinea

A winter flowering succulent pot plant of merit.

	Trade Pkt.
1000 seeds	\$0.50
3000 seeds	1.25

Larkspur

Giant Imperial—36 Inch

A new strain of Double Stock Flowered Larkspur. Grows upright like the perennial Delphinium and branches from the base as does the Giant Imperial Stock.

	Trade Pkt.	1/4 Oz.	Oz.
Blue Bell, Clear light blue.....	\$0.25	\$0.35	\$1.10
Blue Spire, Deep Oxford blue.....	.25	.35	1.10
Carmine King, deep carmine rose.....	.25	.35	1.10
Daintiness, delicate lavender. Dazzler, carmine.....	.25	.35	1.10
Exquisite Pink Imp. Soft pink shaded salmon.....	.25	.35	1.10
Exquisite Rose, rose pink. Gloria, Imp., deep rose.....	.25	.35	1.10
Lilac King. Lilac shading to lavender blue.....	.25	.35	1.10
Lilac Spire, Los Angeles Imp., rose.....	.25	.35	1.10
Miss California. Deep pink shaded salmon.....	.25	.35	1.10
Rosalind, rose suffused salmon.....	.25	.35	1.10
Sweet Lavender. Lavender blue.....	.25	.35	1.10
The Empress Imp. Salmon-rose.....	.25	.35	1.10
White King. White Spire, pure white.....	.25	.35	1.10
Mixed20	.30	.90

Lathyrus Latifolius—Perennial

	Trade Pkt.	Oz.
Pink Beauty, 6 ft. Red, 7 ft. White Pearl, 5 ft.....	\$0.15	\$0.80
Mixed. A choice mixture.....	.15	.75

Lilium—Perennial

	Trade Pkt.	Oz.
Formosanum. Giant Pure White.....	.40	2.00
Regale20	1.00

Lobelia

	Trade Pkt.	Oz.
Cambridge Blue, Light blue, green foliage.....	.50	3.50
*Crystal Palace of Compacta, 4 in. Deep ultra-marine blue.....	.35	2.00
The best for edging and carpet bedding.....	.35	2.00
Emperor William, 4 in. Gentian blue, Green foliage.....	.35	2.00
*Sapphire, Trailing, Navy blue with white eye.....	.40	2.00

Lupinus

Hartwegii—Annual 2 Foot

	Trade Pkt.	Oz.
Dark Blue, Light Blue, Rose, White.....	\$0.15	\$0.70
Mixed. Above colors in mixture.....	.10	.60

Giant King—Annual 3 to 4 Feet

	Trade Pkt.	Oz.
King Blue, Sky Blue, White, Each.....	.15	.80
King Mixed.....	.15	.70

Marigold

Gigantea

Flowers are loosely formed, very full, with broad heavy petals. Plants grow 3½ to 4 ft. tall, throwing up a heavy stem, which carries a cluster of flowers on short stems. No objectionable odor.

Sunset Giants. Tr. pkt.....	\$0.20	Oz.....	\$1.00
Orange Sunset. Tr. pkt.....	.25	Oz.....	1.25
Full Double Orange. Tr. pkt.....	.35	Oz.....	2.00

Tall Double African

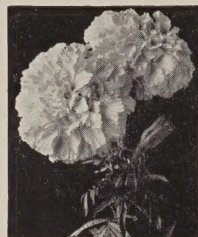
	Trade Pkt.	1/4 Oz.	Oz.
Lemon Queen Imp. Florist Strain.....	\$0.25	\$0.50	\$1.60
Orange Prince Imp. Florist Strain.....	.25	.50	1.60
Lemon Alldouble25	.50	1.60
Orange Alldouble25	.50	1.60
Alldouble Mixed20	.40	1.25
Golden Emblem. Deep golden yellow.....	.20	.40	1.25
Mixed15	.25	.75

Carnation Flowered

	Trade Pkt.	1/4 Oz.	Oz.
Burpee Gold. Odorless strain of Guinea Gold.....	\$0.20	\$0.35	\$1.00
Golden Eagle15	.25	.75
Guinea Gold, Rich orange15	.25	.75
Yellow Beauty. Clear light yellow20	.25	.75
Yellow Supreme. Lemon yellow.....	.20	.25	.75



MARIGOLD
SUNSET GIANTS



MARIGOLD
CARNATION FLOWERED



MARIGOLD
CROWN OF GOLD

Collarette Crown of Gold

Flowers measure 2½ inches across with crested centers and broad petals. Foliage is odorless which makes this variety very desirable.

Trade Packet	\$0.20	Per oz.....	\$0.90
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Dwarf Gigantea Pot O'Gold

(See Illustration Page Nine)

The plants are dwarf and compact growing, 12 to 15 inches in height, well branched, very neat in appearance and bearing a dozen or more of its large gigantea type blooms. Color is a bright deep golden orange. Pot O'Gold is one of the earliest flowering Marigolds, coming in ahead of the Floribunda type.

Primarily a bedding plant for the garden, it can also be cut for indoor use since the stems are 10 to 12 inches in length.

Trade Pkt.....	\$0.30	1/4 oz.....	\$0.50	Oz.....	\$1.60
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African Little Giants Mixed

Little Giants is strongly recommended for bedding and pot plants, especially the latter—as it will bloom a head of twenty-five flowers all at the same time. Color ranges from a yellow to a very bright orange, with many shades in between.

Trade Pkt.....	\$0.30	1/4 oz.....	\$0.50	Oz.....	\$1.60
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Marigold—Continued

Tall Double French—2½ Foot

	Trade Pkt.	Oz.
Royal Scot	\$0.20	\$1.00
Australian Tree, Color is golden yellow with brown...	.15	.80
Golden Harmony15	.80
Winter Harmony15	.80
Lieb's Winter Flowering, Mahogany brown with golden yellow crested center.....	.25	1.00
Mixed15	.50

Double Dwarf French—1 Foot

Butterball, Canary yellow.....	.25	1.00
Dark Brown15	.60
Golden Ball Monarch Strain, Re-selected.....	.20	.75
Harmony, Deep orange, 12 inches.....	.20	.75
Melody, Bright orange.....	.15	.50
Robert Beist, Dark maroon.....	.15	.60
Spotlight, Yellow edged mahogany red.....	.15	.60
Spry, Yellow crested.....	.20	.90
Double Mixed10	.45

All Double Dwarf French

A very early flowering and all double strain of French Marigold.

	Trade Pkt.	Oz.
Harmony Alldouble	\$0.20	\$0.90
Orange Ball Alldouble.....	.20	.90
Primrose Alldouble20	.90
Royal Scot Alldouble20	.90
Mixed Alldouble15	.75

Single Dwarf French—1 Foot

Fire Cross, Saffron orange with brown red center.....	.15	.40
Legion of Honor, Yellow and brown.....	.15	.40
Single Mixed15	.40

	Trade Pkt.	Oz.
Tagetes, Signata Pumila, Very dwarf orange. A profuse bloomer. Fine for edging.....	.20	1.20
Gnome, deep orange.....	.20	1.20

Matricaria—Perennial

Ball's Double White.....	\$0.35	\$2.50
Capensis, 24 in. Double white flowers.....	.25	1.00
Golden Ball, 10 in. Dwarf double yellow.....	.35	2.50

Mignonette

We have listed below the five best Florist Machet Mignonette.

	Trade Pkt.	Oz.
Giant Flowering	\$0.15	\$0.75
Goliath Red15	.75
New York Market.....	.20	1.00
Orange Queen15	.75
White15	.75

Nasturtium

	Oz.	Pound
Double Dwarf Golden Globe.....	\$0.25	\$2.50
Double Golden Gleam, Moon Gleam, Orange Gleam, Salmon Gleam, Scarlet Gleam.		
Each of the above per oz.,	\$0.20;	per lb., \$2.00.
Glorious Gleam Hybrids, Mixed.....	.20	2.00



MARIGOLD DWARF GIGANTIA POT O'GOLD

Nicotiana

Affinis

	Trade Pkt.	Oz.
Crimson Bedder, 16 in.....	\$0.25	\$1.60
White, 3 ft.....	.15	.60
Mixed15	.60

Sanderae

Crimson King, 3 ft.....	.15	.75
Hybrids10	.50

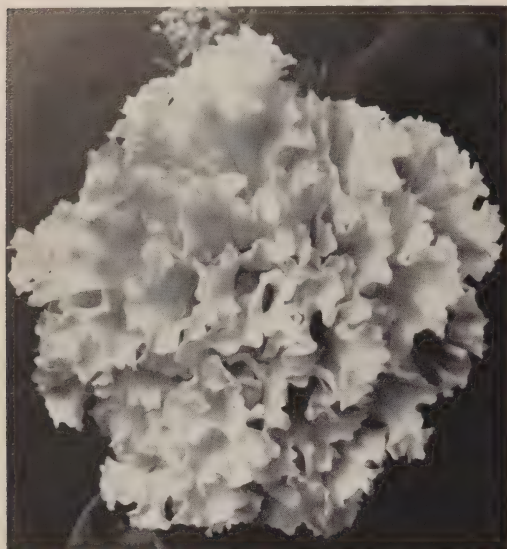
Nierembergia

Hippomanica. This lovely little plant has found great favor in the florist trade, both as a pot plant and also for bedding purposes. Plants are very dwarf and compact, being not over 5 or 6 inches in height and covered with lavender blue flowers.

Trade Pkt.....	\$0.35	⅓ oz.....	\$1.50	⅛ oz.....	\$2.50
Purple Robe. Very dwarf. Deeper blue than Hippomanica.					
Trade Pkt.....	\$0.50	⅓ oz.....	\$1.50	⅛ oz.....	\$2.50

Pansy

	Trade Pkt.	Oz.
Giant English Mixture. This mixture contains the cream of many European strains. The blooms are very large and come in a great variety of colors and markings.	\$1.00	\$10.00
Jumbo Mixed. Very early blooming strain. Some field plants producing flowers up to five inches in diameter. ¼ oz., \$4.00	1.00	14.00
Super Maple Leaf Mixed. Of huge size, fine form and substance, and increasing the wide range of colors of Jumbos. ¼ oz., \$3.00.....	1.00	10.00
Super Swiss "400" Mixed. Grand in size, form, color and substance. ¼ oz., \$2.50.....	1.00	8.00
Swiss Alpenglow. Ruby-red. Very beautiful. ¼ oz., \$3.00	1.00	10.00
Swiss Blue (Ullswater). Rich deep marine-blue. One of the best varieties. ¼ oz., \$3.00.....	1.00	10.00



PETUNIA GIANT DOUBLE MADONNA

Petunias

Double Giant Ruffled and Fringed

The original stock of these varieties is the famous Shepherd strain, which our grower has continued to improve since the Shepherd firm retired from business. This strain so noted for its wonderful color range, now produces 95% double fringed flowers of immense size.

Copper Red

Crimson

Heliotrope

Madona, Pure White

Rose Queen

Rose Pink and White

Shepherd's Pride

Super Mixed

Each of above; Trade Packet, \$1.50. Three Packets, \$4.00

All Double Dwarf "Victorious" Strain

A strain of dwarf Petunias that gives practically 100% double flowers from seed, something every Florist has been looking for. Flowers are large ruffled and fringed in a splendid range of color. A dwarf compact grower, making it ideal for pots as well as for bedding. Due to the shutting off of imports from Japan, the seed we offer below is of 1940 crop. However, recent germination tests show that same is satisfactory, but of course under the circumstances, we cannot entertain any complaints on germination.

Amaranth Red. Bright amaranth red.

Rosy Carmine (World Beauty). The ideal plant for pots and bedding purposes. Practically 100% double with large fringed flowers of a beautiful rose-carmine color. The plants make a very dwarf, compact grower and are very free flowering.

Blue Brocade. Violet blue.

Gaiety. Rose-red and white with frilled petals

Loveliness. Clear pink.

Orchid Beauty. Orchid or light lilac.

Rosy Carmine (World Beauty). The ideal plant for pots and bedding purposes. Practically 100% double with large fringed flowers of a beautiful rose-carmine color. The plants make a very dwarf, compact grower and are very free flowering.

Pure White. Mixed.

Trade pkt., 500 seeds, \$1.50 1000 seeds, \$2.50

All Double Tall "Triumphant" Strain Large Flowering Fringed Mixed

This strain is identical to the Dwarf "Victorious" except in height, which runs from 14 to 15 inches. Produces practically 100% double flowers in a wonderful range of colors.

Trade pkt., 500 seeds, \$1.50 1000 seeds, \$2.50

Petunias

Ruffled Giants with Large Veined Throats

	Trade Pkt.	1/64 Oz.
Copper Red. Dark throat.....	\$0.50	\$1.40
Floretta. Dwarf Steel blue, veined black.....	.50	1.40
Gaiety. Rose and white.....	.50	1.50
German Empress. Bluish white, veined.....	.50	1.40
Marilyn. Rich Salmon.....	.50	1.40
Prince of Wurttemberg. Dark crimson.....	.50	1.40
Princess of Wurttemberg. Pink, veined purple.....	.50	1.40
White. White with yellow throat.....	.50	1.40
Special Ruffled Monsters Mixed.40	1.25

Large Flowering Single Dwarf Fringed

	Trade Pkt.	1/64 Oz.
Gaiety. Rose and white.....	\$0.50	\$1.50
Lace Veil. Pure white.....	.50	1.50
Setting Sun. Brilliant rose.....	.50	1.50

Large Flowering Single Fringed

Selection of fringed varieties with smaller flowers than those in the giant class.

	Trade Pkt.	1/64 Oz.
Coerulea. Sky blue.....	\$0.50	\$1.40
Dainty Lady. Light golden yellow.....	.50	1.40
Pride of Portland. Rose pink.....	.50	1.40
Romany Lass. Coppery crimson, dark throat.....	.50	1.40
Royal Purple. Rich deep purple.....	.50	1.40
Scarlet Beauty50	1.40
Theodosia Improved. Rosy pink with golden centre....	.50	1.40
White Beauty. Clear white fringed.....	.50	1.40
Special Mixed40	1.25



PETUNIA
ALL DOUBLE VICTORIOUS



PETUNIA
DOUBLE FRINGED



PETUNIA FRINGED

Giants of California Supreme Florist Strain

For some years there has been a demand for this type of Petunia in a color range comprising the lighter rose and pink shades, and we feel that it will be a welcome addition to the large Florist type. It is of the well known Giants of California type, with very large ruffled, shallow, open throated flowers, freely produced on strong growing plants which may be as much as two feet tall by the end of the season. It is an excellent bedding variety as well as a fine window box type.

Trade pkt., \$1.00 1/4 oz., \$1.75 3/8 oz., \$3.00

Glamour

A luscious shade of salmon rose, delicately veined brown in the creamy open shallow throat. The blooms are extremely large, 5 to 6 inches in diameter, with a shallow open throat surrounded by satiny petals which are heavily ruffled. The huge strikingly beautiful flowers are freely produced on strong growing richly foliated plants which will be 1 1/2 ft. to 2 ft. tall by the end of the season, although the first flowers are produced when the plants are only 5 inches to 6 inches tall.

Trade pkt., \$0.75 1/4 oz., \$1.25 3/8 oz., \$2.00

Petunias—Continued

Dwarf Giants of California

A dwarf, sturdy growing type especially suited to pot culture. Flowers are beautifully ruffled and fringed with open well marked throats.

Ramona Strain Mixed. Dark Shades.

Trade Pkt. \$1.00 $\frac{1}{4}$ oz. \$1.75 $\frac{1}{2}$ oz. \$3.00 $\frac{3}{4}$ oz. \$5.00

Super Fluffy Ruffles

See Illustration

A strain of Petunia so ruffled and frilled that the flowers have the appearance of being double. Far superior to the ordinary strain.

Salmon Rose. Various shades of salmon rose. Trade pkt. \$1.00
Mixed. Well balanced blend of Pink and White, Salmon, Salmon Pink, Deep Rose, Rose, Crimson and White.

Trade Pkt. \$1.00; $\frac{1}{2}$ oz. \$3.00; $\frac{3}{4}$ oz. \$5.00.

Large Flowering Single Plain Edged

Trade Pkt. $\frac{1}{2}$ Oz.

Balcony Queen. Velvety blue with white spots.....	\$0.50	\$1.75
Burgundy. Rich wine-red with contrasting white throat..	.50	1.50
Dwarf Elk's Pride50	2.00
Dwarf Pink Glory50	2.00
Elk's Pride. Velvety violet.....	.50	1.50
Purple Prince35	1.00
Snowstorm Imp. Pure white50	2.00
White Cloud. Large flowered white. Especially fine for bedding. Dwarf and compact.....	.50	1.75

Balcony Petunias

Highly suitable for window boxes.

Trade Pkt. $\frac{1}{4}$ Oz.

Blue, Crimson, Rose, White	\$0.25	\$0.85
Black Prince. Deep Velvety Red30	1.25
Cornflower Blue25	1.10
Netted Blue Gem. Steel blue veined deep violet35	1.80
Star of California. Violet shaded crimson, white blotches... ..	.30	1.25
Special Mixed25	.85



PETUNIA BALCONY MIXED

Petunia Hybrida

Single Small Flowered Sorts

Trade Pkt. Oz.

Blue Bee. $\frac{1}{4}$ oz., \$0.40.....	\$0.30	\$1.50
Flaming Velvet50	4.00
General Dodds. Velvety blood red. $\frac{1}{4}$ oz., \$0.40.....	.30	1.50
Hollywood Star. Rich rose. $\frac{1}{4}$ oz., \$0.45.....	.30	1.75
Howard's Star Imp. Velvety purple with white star....	.30	1.75
Inimitable. Blotched and striped. $\frac{1}{4}$ oz., \$0.40.....	.30	1.50
Radiance. Cerise Rose35	2.00
Rose King Imp. Rich Rose. $\frac{1}{4}$ oz., \$0.50.....	.40	2.50
Topaz Rose. Fiery velvety rose.....	.40	3.00
Violaacea. Deep violet. $\frac{1}{4}$ oz., \$0.40.....	.30	1.50
White King. $\frac{1}{4}$ oz., \$0.40.....	.30	1.50
De Luxe Bedding Mixture. $\frac{1}{4}$ oz., \$0.35.....	.25	1.25



PETUNIA SUPER FLUFFY RUFFLES

Petunia Hybrida Nana Compacta Single Small Flowered Dwarf Sorts

English Violet

A new shade of violet blue Petunia differing from any of the other mid-blue varieties. Flowers are of uniform shade and size. Ideal for bedding purposes.

Trade Pkt. \$0.50 $\frac{1}{8}$ oz. \$2.25 $\frac{1}{4}$ oz. \$4.00

Igloo

Flowers are of medium size; fine white with a slight yellowing in the throat. An ideal Petunia for border work.

Trade Pkt. \$0.50 $\frac{1}{8}$ oz. \$3.00 $\frac{1}{4}$ oz. \$5.00

Trade Pkt. Oz.

Admiral. Rich violet blue with waved flower $\frac{1}{8}$ oz., \$0.75.....	.35	2.00
Alderman. Deep violet. $\frac{1}{4}$ oz., \$0.60.....	.35	3.00
Blue Bird. Deep violet. $\frac{1}{4}$ oz., \$0.90.....	.40	4.00
Celestial Rose. Deep rose compact. $\frac{1}{4}$ oz., \$1.25.....	.40	4.00
Cream Star (New). Creamy white. $\frac{1}{4}$ oz., \$1.25.....	.50	4.00
Glow. Dazzling carmine red. $\frac{1}{4}$ oz., \$2.50.....	.40	4.00
Heavenly Blue. Light blue. Extra Select. $\frac{1}{4}$ oz., \$1.25.....	.35	2.50
Rose of Heaven Imp. Select strain, rose pink. $\frac{1}{4}$ oz., \$0.90.....	.35	2.50
Rose of Heaven. $\frac{1}{4}$ oz., \$0.75.....	.25	1.50
Rosy Morn Imp. Pink, white throat.....	.50	
Rosy Morn.35	3.00
Salmon Supreme. Salmon Pink $\frac{1}{8}$ oz., \$2.00.....	.25	2.00
Snowball. Pure white flowers, very compact.....	.25	1.25
Snow Queen. White, compact. $\frac{1}{4}$ oz., \$0.60.....		
Choice Mixed. $\frac{1}{4}$ oz., \$0.45.....		

Petunia Grandiflora Nana Compacta

King Henry. Rich velvety red. $\frac{1}{8}$ oz., \$3.00; $\frac{1}{4}$ oz., \$5.00 .50
Velvet Ball. Velvety blood red. $\frac{1}{8}$ oz., \$3.00; $\frac{1}{4}$ oz., \$5.00 .50

Petunia Fancy Nana Compacta

Trade Pkt. $\frac{1}{8}$ Oz.

Betsy Ross. Red and white ruffled flowers, golden and deep red throats, compact.....	\$0.75	\$2.00
General Washington. Velvety amaranth red, reddish black throat, large ruffled blooms.....	.75	2.00
Martha Washington. Blush pink deepening to dark violet throat, ruffled flowers, dwarf, compact, free flowering75	2.00



PHLOX GIGANTEA

Phlox Gigantea

A new strain of Phlox Drummondii with flowers an inch and a quarter to an inch and a half in diameter. The Art Shades have a most wonderful range of color. The soft colors blended together make a most beautiful mixture and a color combination never before seen in annual Phlox. Plants are about nine inches high.

Rosy Morn. Deep rose-pink with white eye.			
Trade Pkt.	\$0.40	¼ oz.	\$0.85 Oz. \$3.00
Salmon Glory. Deep salmon with cream eye.			
Trade Pkt.	\$0.40	¼ oz.	\$0.85 Oz. \$3.00
Art Shades. Mixed. Trade pkt.	\$0.40	¼ oz.	\$0.85

Poppy

Annual Sorts

	Trade Pkt.	Oz.
Shirley Single Mixed15	.40
Shirley Double Mixed20	.50

Perennial Sorts

Nudicaule. Iceland mixed35	2.00
El Monte. Deep tangerine orange35	2.00
Sanford's Giants. Mixed40	2.50

Portulaca

	Trade Pkt.	Oz.
Single Mixed20	2.25
Double Mixed35	3.00

Primula Obconica Gigantea

	Trade Pkt.	Oz.
Blood Red. ¼ oz., \$3.00 ¾ oz., \$5.50		\$1.50
Wyaston Wonder. Bright crimson flowers, green foliage. One of the finest primula yet developed. ¼ oz., \$3.00 ¾ oz., \$5.50		1.50
Mohnsteins Crimson, Fassbender scarlet, Rosea, Blue, and White. Any of the above varities: ¼ oz., \$2.50 ¾ oz., \$4.50 Trade Pkt.		1.25

Primula Malacoides "Eriksonii"

This strain combines the compact and sturdy growth of the Primula Obconica, with the airy, graceful flowering habit of the old "Malacoides" type.

Newer Varieties:

New Red. Salmon-red. **Glory of Riverside Imp.** True rose-pink. **River-side Red Rose.** Bright red rose. **New Giant.** Color like Glory of Riverside but blooms later. **White Giant.** Lilac Beauty. **Peachblossom.** All of the above varieties:

500 Seeds....\$1.00 2000 Seeds....\$3.00 6000 Seeds....\$8.00

Standard Varieties:

Pure White. **New Baby.** Deep pink. **Brilliancy.** **Baby Rose.** **Apple-blossom.** **Wonder Baby Mixed.**

Any of the above varieties:

800 Seeds....\$1.00 2000 Seeds....\$2.00 6000 Seeds....\$5.00

Pyrethrum Roseum

James William Kelway. An improved strain of the popular James Kelway variety. Color is a brilliant crimson-scarlet and flowers are borne on tall stout stems, which make it an ideal variety for cutting. Very highly recommended by the English producer.

Trade pkt.....\$0.75 ¼ oz.....\$4.00

Ricinus (Castor Bean)

	Trade Pkt.	Oz.
Crimson Spire. 6 ft.15	.40
Sanguineus. Red leaves. 7 ft.15	.30
Zanzibariensis. 7 ft. Mixed. Light green and bronze.10	.20

Saintpaulia

Ionantha. Charming deep blue, pot plant. 1.00

Salpiglossis

	Trade Pkt.	Oz.
Fine Summer-flowering Annuals. Easily grown and ideal for cutting.		
Brown and Gold. Crimson; Faust. Black.25	1.00
Light Blue and Gold; Purple and Gold.25	1.00
Rose and Gold; White and Gold.25	1.00
Emperor. Mixed20	.80

Salvia

	Trade Pkt.	Oz.
America. 24 in. ¼ oz., \$1.25	\$0.50	\$4.00
Bonfire. 20 in. Flowers well above the foliage. ¼ oz., \$1.2550	4.00
Harbinger. Early flowering dwarf variety, bright scarlet flowers. ¼ oz., \$1.4075	4.50
Zurich. 14 in. Early flowering. ¼ oz., \$1.2550	4.00
Splendens. ¼ oz., \$1.2550	4.00
Farinacea. 36 in. Perennial but is best grown as an annual. Bright light blue flowers.25	1.50

Scabiosa Grandiflora—3 Foot

Annual Varieties

The following eight varieties of Scabiosa are considered the best and are the result of many years of selection.

Ageratum Blue	Loveliness	Peachblossom	Salmon Beauty
Azure Fairy	Orchid Shades.	Rosette	Shasta Imp.
Each of the above: Trade pkt.		\$0.20	Per oz. \$0.75

Standard Varieties:

Blue Cockade	Flesh Pink	Rose
Crimson	King of the Blacks	Snowball
Fire King	Red	Mixed
Each of the above standard varieties: Trade pkt., \$0.15; Oz.		\$0.50

Perennial Varieties

	Trade Pkt.	Oz.
Caucasica House's Hybrids. 2½ foot.	\$0.40	\$4.00
Lavendar Blue35	2.50
Choice Mixed35	2.50

Schizanthus

	Trade Pkt.	Oz.
Wisetonensis Excelsior Compactus. Finest mixed. Excellent for pot plant use..... ¼ oz.	\$1.25	\$0.50 \$4.00
Dr. Badger's Improved Giant Flowered Hybrids. Large flowers, brilliant range of colors, from light pink to deep purple through rose, but without any whites, each flower with a large golden blotch. Plants compact, 12 to 14 in.....	.40	3.00
Grandiflora Hybrids Mixed.....	.40	3.00
SMILAX. One of the best climbers for decorating or for bouquets.....	.20	.90

Solanum

(Jerusalem Cherry)

	Trade Pkt.	Oz.
Hlaavec's Masterpiece, a compact type, red.....	\$0.25	\$1.25

Statice

(Sea Lavender)

	Trade Pkt.	Oz.
Sinuata. Lavender Queen, 3 ft.....	\$0.10	\$0.25
Market Grower's Blue.....	.10	.25
New Hybrids. New colors, 2½ ft.....	.10	.25
Rosea Superba. 3 ft.....	.10	.25
Snowwitch. Pure white. 3 ft.....	.10	.25
Bonduellii. Golden yellow.....	.15	.25
Suworowii. Russian Statice. Bright rose.....	.25	1.00
Latifolia. Perennial. Small purplish blue flowers.....	.25	1.25
Caspia. Perennial. Large lilac.....	.35	2.00
STEVIA, Serrata, 24 in. White, Fragrant, Fine cut flowers.....	.30	2.00

Stocks

Giant Excelsior Column—2½ Foot

The ideal florist stock, as this variety has enormous spikes with large flowers.

Ball's White	Chamois Pink	Silvery Lilac	Moonlight. Yellow.
Ball's Blue	Lilac Lavender	White Improved	Rose
Ball's Pink	Malmaison Pink		

Any of the above: Trade pkt.....\$1.00; ¼ oz.....\$2.50; Oz.....\$9.00

Gardenia. (New) Glistening White. Highly recommended by all growers of cut flowers. Trade pkt., \$1.00; ½ oz., \$1.70; ¼ oz. \$3.00; Oz., \$10.00.

Giants of California

A comparatively new type of Stock which has become a great favorite with the florist trade. They are very early flowering and produce long branches if planted well apart and the flower spikes are extra long with immense individual florets.

Golden Gate. Yellow.	Red Woods. Blood red.	Sequoia. Rose-carmine.
Monterey. Pink.	Santa Barbara. Chamois.	Tahoe. Lavender.
Pacific. Blue.	Santa Maria. White.	Yosemite. Rose.

Any of the above: Trade pkt.....\$0.35 ¼ oz.....\$1.00 Oz.....\$3.50
Mixed. Trade pkt......30 ¼ oz......90 Oz..... 3.00

Giant Imperial—Improved Bismarck

Appleblossom	Golden Rose	Old Rose
Blood Red	Elk's Pride. Purple	Rose
Canary Yellow	Flesh	Shasta. White
Chamois	Lavender	White Wonder
Dark Blue	Lilac	

Any of the above varieties: Trade pkt. \$0.35 ¼ oz. \$0.90 Oz. \$3.00

Double Large Flowering Dwarf Ten Week

Especially recommended for bedding and pot plants.

Blood Red	Crimson	Lavender
Bright Pink	Dark Blue	Light Blue
Canary Yellow	Deep Rose	White
Any of the above: Trade pkt.....\$0.25 ¼ oz.....\$0.50 Oz.....\$1.75		Trade Pkt. Oz.

THUNBERGIA Mixed. Much used as a trailer for window and porch boxes..... \$0.15 \$0.65



VERBENA—HYBRIDA DWARF COMPACTA

Verbena

Hybrida Grandiflora (Giants) 1 Foot

A magnificent strain of Verbena, of robust compact habit and free blooming. Large flowers.

	Trade Pkt.	¼ Oz.	Oz.
Beauty of Oxford Hybrids.....	\$0.35	\$0.75	\$2.60
Brilliant. Rich deep flame rose, white eye.....	.35	.75	2.60
Cerise Queen. Salmon cerise.....	.35	.75	2.60
Crimson Glow.....	.35	.75	2.60
Etna. Geranium red with creamy yellow eye.....	.35	.75	2.60
Giant Salmon Pink.....	.35	.75	2.60
Lavender Glory. Large lavender, creamy white eye.....	.35	.75	2.60
Lucifer. Vivid scarlet.....	.35	.75	2.60
Luminosa. Luminous flame pink.....	.35	.75	2.60
Royale. Royal blue, creamy yellow eye.....	.35	.75	2.60
Spectrum Red.....	.35	.75	2.60
Spitfire. Rose scarlet.....	.35	.75	2.60
Violaella Stellata. Deep violet, white eye.....	.35	.75	2.60
White.....	.35	.75	2.60
Grandiflora Mixed.....	.30	.65	2.50

Hybrida—1 Foot

	Trade Pkt.	¼ Oz.	Oz.
Blue Shades. Defiance. Bright scarlet.....	\$0.25	\$0.50	\$1.60
Lucifer. Scarlet.....	.25	.50	1.60
Lucifer. White.....	.25	.50	1.60
Choice Mixed.....	.20	.45	1.50

Hybrida Dwarf Compact (Erect) 6 Inch

Continuous bloomers and highly recommended for bedding, borders and small gardens.

	Trade Pkt.	¼ Oz.	Oz.
Blue Sentinel. Violet blue, white eye.....	\$0.35	\$1.25	\$4.00
Carmine Ball. Carmine.....	.35	1.25	4.00
Fireball. Bright scarlet.....	.35	1.25	4.00
White.....	.35	1.25	4.00
Dwarf Choice Mixed.....	.35	1.25	4.00



SHIRLEY TEMPLE

Sweet Peas Summer Flowering Spencer

A selection of the best varieties for out-of-door planting.

	Oz.	¼ Lb.	1 lb.
Austin Frederick Imp. Ginat Lavender.....	\$0.20	\$0.60	\$2.00
Avalanche. Glistening white20	.60	2.00
Beattall. Pink suffused salmon20	.60	2.00
Blanche Ferry. Red and white.....	.20	.60	2.00
Constance Hinton. Large white, black seeded....	.20	.60	2.00
Countess Spencer. Rose pink.....	.20	.60	2.00
Elfrida Pearson. Large shell pink.....	.20	.60	2.00
Fluffy Ruffles. Light cream pink.....	.20	.60	2.00
Fortune. Rich dark blue.....	.20	.60	2.00
Hawmark Pink. Deep rose pink.....	.20	.60	2.00
Hebe. Bright pink20	.60	2.00
Hercules. Rosy pink20	.60	2.00
Illuminator. Salmon orange, overlaid cerise pink..	.20	.60	2.00
Ivory Picture. Ivory cream.....	.20	.60	2.00
King White. Pure white.....	.20	.60	2.00
Mary Pickford. Cream pink, suffused salmon.....	.20	.60	2.00
Miss California. Salmon cream pink.....	.20	.60	2.00
Mrs. Tom Jones. Bright delphinium blue.....	.20	.60	2.00
Pinkie. Large rose pink.....	.20	.60	2.00
Powerscourt. Lavender20	.60	2.00
Royal Purple. Rich purple.....	.20	.60	2.00
Royal Scot. Orange scarlet.....	.20	.60	2.00
Warrior. Maroon20	.60	2.00
Mixed18	.50	1.75

Sweet Peas

Early or Winter Flowering

We list below the 14 best varieties of winter flowering sweet peas in all the various colors and recommend them for your growing needs.

Mrs. Herbert Hoover, blue. **Princess Blue**, lavender. **Harmony**, lavender. **Triumph**, lilac-mauve. **Ball Orange Imp.** **Treasure Island**, golden orange. **Ball Rose Imp.** **Laddie Imp.**, rose. **Mrs. Holscher**, pink. **Apollo**, salmon-cerise. **Daphne**, salmon-pink. **Grenadier**, scarlet. **Hope**, white. **White Harmony**.

Blue	Oz.	¼ Lb.	1 lb.
Danube. Clear lavender blue.....	\$0.50	\$1.50	\$5.00
Florist Blue. Pure blue. Long stems.....	.50	1.50	5.00
Mrs. Herbert Hoover. Clear blue.....	.50	1.50	5.00
Princess Blue. Belladonna blue.....	.50	1.50	5.00
Tahoe. Mid-blue50	1.50	5.00
Top Hat. Deep purple blue.....	.50	1.50	5.00

Lavender

Harmony. Clear lavender.....	.50	1.50	5.00
Triumph. Lilac-mauve50	1.50	5.00
Twilight. Medium clear lavender.....	.50	1.50	5.00

Orange

Ball Orange Imp. Rich orange.....	.50	1.50	5.00
Fiesta. Orange-cerise50	1.50	5.00
Treasure Island. Golden orange.....	.50	1.50	5.00
Valencia. Bright orange. Long stemmed.....	.50	1.50	5.00

Rose and Pink

Ball Rose Imp. Rich deep rose.....	.50	1.50	5.00
Ball Rose Queen. Large rose pink.....	.50	1.50	5.00
Bridesmaid. Deep silvery pink.....	.50	1.50	5.00
Exposition Pink. Rich pink.....	.50	1.50	5.00
Florist Rose. Pure rose pink. Long stems.....	.50	1.50	5.00
Giant Rose. Mammoth rose.....	.50	1.50	5.00
Josie. Large rose-pink.....	.50	1.50	5.00
Laddie Imp. Long stemmed giant rose.....	.50	1.50	5.00
Majestic Rose. Rose-pink.....	.50	1.50	5.00
Mrs. H. R. Holscher. Clear pink.....	.50	1.50	5.00
Shirley Temple. Soft rose pink.....	.50	1.50	5.00

Salmon

Apollo. Soft salmon-cerise.....	.50	1.50	5.00
Boon. Deep salmon-pink on cream background....	.50	1.50	5.00
Daphne. Soft salmon-pink on cream background..	.50	1.50	5.00
Mrs. Calvin Coolidge. Rich salmon pink.....	.50	1.50	5.00
Skippy. Light salmon-pink.....	.50	1.50	5.00

Scarlet

Bright Light. Flaming scarlet.....	.50	1.50	5.00
Grenadier. Dazzling scarlet.....	.50	1.50	5.00
Red Cross. Poppy scarlet.....	.50	1.50	5.00
Sparks. Orange scarlet.....	.50	1.50	5.00

White

Ball White. Large flowered long stemmed pure white50	1.50	5.00
Gardenia. Ruffled and duplexed pure white.....	.50	1.50	5.00
Hope. Mammoth flowered pure white. Black seeded50	1.50	5.00
White Champion. Best early flowering white. Long stemmed50	1.50	5.00
White Harmony. The standard black seeded white.	.50	1.50	5.00

Zinnia

Giant Double Dahlia Flowered—30 Inch

The best Zinnia for cut-flowers or growing for plants. The plants are of medium height, very robust, bearing many strong stems of the fully double, huge flowers which resemble the show type of Dahlia.

	Trade Pkt.	¼ Oz.	½ Oz.	Oz.
Buttercup. Yellow	\$0.25	\$0.45	\$0.75	\$1.25
Canary Bird. Rich canary yellow.....	.25	.45	.75	1.25
Crimson Monarch. Deep crimson.....	.25	.45	.75	1.25
Dream. Deep rosy lavender.....	.25	.45	.75	1.25
Exquisite. Light rose with deep rose center.....	.25	.45	.75	1.25
Golden State. Orange-yellow.....	.25	.45	.75	1.25
Illumination. Deep rose.....	.25	.45	.75	1.25
Luminosa. Deep pink.....	.25	.45	.75	1.25
Meteor. Rich deep red.....	.25	.45	.75	1.25
Old Rose25	.45	.75	1.25
Oriole. Orange and gold.....	.25	.45	.75	1.25
Polar Bear. Large creamy white.....	.25	.45	.75	1.25
Purple Prince25	.45	.75	1.25
Scarlet Flame. Bright scarlet.....	.25	.45	.75	1.25
Youth. Light flesh.....	.25	.45	.75	1.25
Mixed. A combination of the above.....	.20	.35	.65	1.15

California Giants

Taller than the Dahlia flowered type, with long stems suitable for cut flowers. The flowers are large and flat, giving a graceful effect.

	Trade Pkt.	¼ Oz.	½ Oz.	Oz.
Cherise Queen. Orange rose.....	\$0.25	\$0.40	\$0.65	\$1.10
Daffodil. Canary yellow.....	.25	.40	.65	1.10
Enchantress. Pink25	.40	.65	1.10
Grenadier. Bright dark red.....	.25	.40	.65	1.10
Lavender Queen. Deep rosy lavender.....	.25	.40	.65	1.10
Miss Willmott. Soft Pink.....	.25	.40	.65	1.10
Orange King. Orange scarlet.....	.25	.40	.65	1.10
Purity. White25	.40	.65	1.10
Salmon Queen. Salmon rose.....	.25	.40	.65	1.10
Violet Queen. Glowing deep scarlet.....	.25	.40	.65	1.10
Violet Queen25	.40	.65	1.10
Mixed. A combination of the above varieties.....	.20	.30	.55	.95



ZINNIA GIANT CRESTED

Zinnia

Harmony Type (Scabious Flowered)

Plants are 2½ to 3 feet tall and bear numerous medium sized flowers resembling the annual Scabiosa and Harmony Marigolds.

Trade Pkt.....	\$0.20	¼ oz.....	\$0.30	Oz.....	\$0.80
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Fantasy

Most interesting of the newer Zinnia developments, the Fantasy type maintains its place as a reigning favorite among the florist trade.

Mixed. Trade Pkt.....	\$0.20	¼ oz.....	\$0.30	Oz.....	\$1.00
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Gracillima (Red Riding Hood)

Miniature red flowers. Very free flowering and an excellent variety for blending. 12 inch.

Trade Pkt.....	\$0.15	¼ oz.....	\$0.25	Oz.....	\$0.75
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Double Lilliput

The Lilliputs are among the most popular Zinnias for cut flower use. The flowers are small, compact, and symmetrical, on strong stems.

	Trade Pkt.	¼ Oz.	½ Oz.	Oz.
Black Ruby	\$0.25	\$0.45	\$0.75	\$1.25
Canary Gem. Canary yellow.....	.25	.45	.75	1.25
Crimson Gem25	.45	.75	1.25
Golden Gem. Golden orange.....	.25	.45	.75	1.25
Lilac Gem25	.45	.75	1.25
Pink Gem25	.45	.75	1.25
Purple Gem25	.45	.75	1.25
Salmon Gem25	.45	.75	1.25
Scarlet Gem25	.45	.75	1.25
Valencia. Burnt orange.....	.25	.45	.75	1.25
White Gem25	.45	.75	1.25
Pastel Shades Mixed.....	.25	.45	.75	1.25
Mixed. A combination of the above varieties.....	.20	.35	.65	1.15

Lilliput Tom Thumb

Plants are 4 inches to 6 inches in height, compact, and covered with well formed flowers of the Lilliput type. Colors range through the red, orange, yellow, pink, rose, and other pastel shades. Excellent for pot plant and border use.

Trade Pkt.....	\$0.25	¼ oz.....	\$0.50	Oz.....	\$1.50
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ZINNIA
DAHLIA FLOWERED



ZINNIA
CALIFORNIA GIANT



ZINNIA
LILLIPUT

Howard's Giant Crested Mixed

Striking new large flowered crested cutting Zinnia, resulting from a cross between the Dahlia Flowered and Harmony Types.

	Trade Pkt.	¼ Oz.	Oz.
Mixed.....	\$0.30	\$0.60	\$2.00

Double Dwarf Pumila

(Cut and Come Again)

	Trade Pkt.	¼ Oz.	Oz.
Canary Yellow	\$0.15	\$0.25	\$0.70
Golden Orange15	.25	.70
Pinkie. Rose-pink15	.25	.70
Salmon Rose15	.25	.70
Snowball. White15	.25	.70
Spun Gold. Butter yellow.....	.15	.25	.70

Selected Strains **VEGETABLE SEED** for Market Growers



CABBAGE DANISH BALLHEAD

Kohlrabi

	Oz.	1/4 Lb.
Early Purple Vienna.....	.75	2.50
Early White Vienna.....	.75	2.50

Lettuce

	Oz.	1/4 Lb.	Lb.
Black Seeded Simpson. Leaf.....	.25	.65	2.00
Grand Rapids Forcing. Leaf.....	.30	.75	2.25
Big Boston. Head.....	.30	.75	2.25
Iceberg. Head.....	.40	1.00	2.75
New York (Imperial No. 44).....	.45	1.25	
New York No. 12.....	.40	1.00	



TOMATO BONNY BEST

Beets

	Oz.	1/4 Lb.	Lb.
Crosby's Egyptian.....	.35	1.10	3.25
Detroit Dark Red.....	.35	1.10	3.25

Cabbage

Early Varieties

Charleston Wakefield. 75 days.....	\$0.45	\$1.40	\$4.45
Copenhagen Market. Fine early variety.....	.60	2.00	6.85
Early Flat Dutch.....	.40	1.30	
Early Jersey Wakefield.....	.55	1.65	5.50
Golden Acre. 65 days.....	.60	2.00	6.85
Marion Market.....	.60	2.00	6.85

Late and Mid-Season Varieties

Danish Ballhead. short stem.....	.55	1.80	6.45
Late Flat Dutch.....	.40	1.30	
Penn State Ballhead.....	.65	2.10	7.00
Wisconsin All Season. Large.....	.60	2.00	6.85

Miscellaneous Varieties

Rock Red.....	.60	2.00	
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Carrot

	Oz.	1/4 Lb.	Lb.
Chantenay. Good canner.....	.50	1.30	3.50
Danver Half Long.....	.50	1.30	3.50
Scarlet Nantes Half Long.....	.50	1.30	3.50

Cauliflower

	1/4 Oz.	Oz.
Early Dwarf Erfurt.....	.90	3.00
Early Snowball.....	.90	3.00

Celery

	Oz.	1/4 Lb.	Lb.
Giant Pascal. Easy blanching.....	.60	1.75	
Golden Self-Blanching.....	1.00	3.00	9.00
Golden Plume.....	.80	2.50	7.50
Utah.....	.80	2.50	7.50

Celeriac

Large Smooth Prague. Very early.....	.80	2.50	
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Eggplant

Black Beauty.....	.75	2.00	7.00
New York Market.....	.75	2.00	7.00

Parsley

	Oz.	1/4 Lb.	Lb.
Champion Moss Curled.....	.20	.50	1.50
Hamburg Rooted.....	.20	.50	1.50

Pepper

	Oz.	1/4 Lb.	Lb.
Bell or Bullnose. Standard early variety.....	.75	2.00	
California Wonder Imp.....	.75	2.00	
Chinese Giant.....	.75	2.00	
Harris Early Giant.....	.75	2.00	
Hungarian Yellow. Hot.....	.75	2.00	
Long Red Cayenne.....	.75	2.00	
Pimento. Excellent canner.....	.75	2.00	
Ruby King Imp.....	.75	2.00	
Sweet Mountain.....	.75	2.00	
World Beater.....	.75	2.00	

Radish

	Oz.	1/4 Lb.	Lb.
Crimson Giant. Large.....	.15	.35	1.00
Early Scarlet Globe Imp.....	.15	.35	1.00
Scarlet Turnip.....	.15	.35	1.00
French Breakfast.....	.15	.35	1.00
White Icicle. Early white.....	.15	.35	1.00

Tomato

	Oz.	1/4 Lb.	Lb.
Bonny Best. Certified. Medium size. Early.....	.60	1.80	6.00
Break O'Day. Globe shaped. Early.....	.60	1.80	6.00
Chalk's Jewell. Early red.....	.60	1.80	6.00
Crimson Cushion. (Beefsteak).....	.90	2.75	9.00
Dwarf Champion. Medium late pink.....	.70	2.00	7.00
Dwarf Stone. Mid-season. Red.....	.70	2.00	7.00
Earliana. Very early. Red.....	.95	2.90	8.50
Greater Baltimore. Medium early red.....	.60	1.80	6.00
Early Detroit. Early pink.....	.70	2.00	7.00
Golden Ponderosa.....	.70	2.00	7.00
Ground Cherry.....	.60	1.80	6.00
Grand Rapids. Forcing Variety.....	2.50		
John Baer. Early red.....	.60	1.80	6.00
Jubilee.....	2.00	6.00	
June Pink. Medium early pink.....	.60	1.80	6.00
Livingston Beauty.....	.70	2.00	7.00
Marglobe. Certified. Resistant.....	.70	2.00	7.00
Oxheart. Pink.....	1.10	3.00	9.50
Ponderosa. Large mid-season pink.....	.85	2.50	8.00
Pritchard. Certified. Resistant.....	.60	1.80	6.00
Rutgers.....	.60	1.80	6.00
Stone Imp. Medium early red.....	.60	1.80	6.00

Amaryllis

Giant Hybrids. This is our regular strain with good size flowers and range of colors. Doz. 100
 2 3/4-inch\$2.65 \$20.00
 3 -inch 4.00 30.00

Begonia Tuberous Rooted

Showy plant of easy culture; likes partial shade and is a ready seller during Spring and early Summer. Should be started in flats or 4-inch pots and shifted into larger size if big plants are wanted. Will respond to feeding which will increase size of flower.

Single. Scarlet, white, crimson, pink, yel. Doz. 100
 low, orange\$2.00 \$15.00
Single Frilled. Same color as above..... 2.00 15.00
Double. Same colors as above..... 2.00 15.00
Double Frilled. Same colors as above.. 2.00 15.00
Double Rosebud. Just as the name implies, flowers open up like a rosebud. Same colors as above..... 2.00 15.00



BEGONIA ROSEBUD



ISMENE CALATHINA

Caladiums (Fancy Leaved)

A rich and ornamental foliage plant ideal for window display in summer when store decoration is expensive. Our collection consists of 15 of the best colored varieties including Candidum, the favorite white.

Named varieties. Per doz.....\$2.15 Per 100.....\$16.00
Mixed varieties. Per doz..... 2.00 Per 100..... 15.00

Calla Elliottiana (Yellow Calla)

	Doz.	100
2—2 1/2 inch	\$1.75	\$12.50
2 1/2—3 inch	3.00	22.50

Cannas

Strong 2 or 3-Eye Roots

	100	1000
City of Portland. Deep pink, 3 1/2 ft.....	4.50	40.00
King Humbert. Scarlet with bronze foliage, 4 1/2 ft.....	4.50	40.00
President. Flame scarlet, very large, 4 ft.....	4.50	40.00
Yellow King Humbert. Golden yellow spotted red, 4 1/2 ft. 4.50	4.50	40.00

Gloxinias

When flowering plants are scarce during Summer months, the Gloxinia with its richly colored flowers and fine foliage makes an ideal plant for window decoration and store sales. Be careful in watering and avoid wetting the leaves; also in wrapping as leaves are easily broken.

Crop rotated very short and we may not have any surplus. Write for prices.

Gladiolus

Fall sales have practically exhausted bulbs we have contracted for and growers are reluctant to sell additional quantities until they have all their stock graded. Let us have your inquiries for Picardy, Maid of Orleans, Minuet, Red Phipps, Peggy Lou, and other standard varieties and we will quote lowest market price.

Ismene Calathina

Has fragrant flowers tubular in shape and pure white in color, being borne 3 to 4 on a stem. Bulbs remain dormant until late Spring and can be planted at intervals. With practically no Lilies to be had this season the Ismene flower makes a good substitute.

Mammoth Bulbs\$1.60 doz.—\$12.00 per 100

Large Flowering Dahlias Strong Divisions

	Doz.	100
Avalon. I. D. Fine yellow, long stem.....	\$1.50	\$11.00
Blue Jersey. F. D. Orchid lavender.....	1.65	12.50
Bronze Ball. Solid bronze.....	1.50	11.00
Elsie Burgess. White with lavender tip.....	1.65	12.50
Frances LaRocco. F. D. Light yellow.....	1.65	12.50
Gallant Fox. F. D. Good commercial red.....	1.50	11.00
Gertrude Britton. F. D. Spectrum Red.....	1.65	12.50
Jane Cowl. I. D. Copper and bronze.....	2.50	18.50
Jean Kerr. F. D. Popular white.....	1.50	11.00
Jersey Beacon. F. D. Chinese Red.....	2.15	16.00
Jersey Beauty. F. D. Fine pink.....	1.50	11.00
Kentucky. F. D. Orange sport of J. Beauty.....	1.65	12.50
Kiss Me. S. C. White and Red.....	2.15	16.00
Le Toreador. F. D. Best commercial red.....	1.50	11.00
Maude Adams. Show. Old favorite white.....	1.65	12.50
Mrs. I. deVer Warner. F. D. Orchid lavender.....	1.65	12.50
Nathan Hale. F. D. Copper Yellow and gold.....	2.15	16.00
Son of Satan. C. Bright red, long stems.....	4.25	32.00
The World. F. D. Purple with silver.....	3.00	22.00
Thos. Edison. F. D. Royal purple.....	4.25	32.00
Watching Giant. I. D. Large yellow and gold.....	3.00	22.00
White Jersey Beauty. I. D. Pure white, very fine.....	3.00	22.00
White Wonder. I. D. Pure white, good stem.....	3.00	22.00
White King. F.D. Pure white, fine cut flower.....	1.65	12.50

F. D., formal decorative; I. D., informal decorative; S. C., semi cactus; C., cactus.

Pompon Dahlias

Amber Queen. Solid Amber shade.....	1.65	12.50
Belle of Springfield. Best red.....	2.15	16.00
Bronze Beauty. Bronze and gold. Catherine. Bright yellow	1.65	12.50
Edith Mueller. Golden orange. Hazel. Buff.....	1.65	12.50
Indian Chief. Red base, white tips.....	1.65	12.50
Joe Fette. Best white. Mary Muns. Fine lavender.....	2.15	16.00
Morning Mist. Rosy lavender.....	1.50	11.00
Snow Cloud. Medium size, white.....	2.15	16.00
Titan. Fine red.....	1.65	12.50
Yellow Gem. Creamy yellow.....	2.15	16.00

Miniature Dahlias

Baby Sagamore. Orange yellow. Bishop of Llandseff. ...	2.50	18.50
Corinna. Fine deep yellow.....	2.50	18.50
Fairy. Fine pink.....	2.15	16.00
Grenadier. Orange red.....	3.00	22.00
Margo. Pink flower, long stem.....	2.15	16.00
Princess Alba. White miniature.....	2.50	18.50
White Cloud. Fine white.....	2.15	16.00

GREENHOUSE PLANTS

Shipments are made from various growers who specialize in the different plants we list. This causes extra express charges but quality more than makes up for the slight additional cost.

Ageratum

Strong Rooted Cuttings

	Per 100	Per 1000
New Purdue Pride, light blue, dwarf, compact.....	\$2.25	\$20.00
Riverside Improved, dwarf.....	2.25	20.00
Purple Beauty, dwarf.....	2.25	20.00
Cardinal Mundelein, dwarf.....	2.25	20.00

Kurume Azaleas

Young stock for growing on. These can be supplied for delivery from January to April out of 2 1/4 inch pots. Fine healthy plants. Will make nice 4 inch by fall if properly cared for.

CHAS. ENCKE. Salmon pink, white edge. **HEXE.** Crimson. **CORAL BELLS.** Soft coral pink. **SNOW.** Pure white. **HINODIGIRI.** Early red. **SALMON BEAUTY.** Rich salmon-pink. **TWENTY GRAND.** Medium late pink.

2 1/4 inch per 100.....\$11.00 Per 1000.....\$95.00

Begonia

(Ready in June and July)

Our supply of this popular Christmas flowering plant is secured from specialists who deliver clean, healthy, vigorous plants.

Genesee Beauty. Brilliant dark pink sport of Marjorie Gibbs. 2 1/4 inch.....
"Lady Mac." 2 1/4 inch.....
"Marjorie Gibbs." 2 1/4 inch.....
"Melior." 2 1/4 inch.....

Write For Prices

Bouvardia

	Per 100
ALBATROS. Giant white 2 1/4 inch.....	\$18.00
CHRISTMAS RED. Salmon scarlet 2 1/4 inch.....	15.00
GIANT PINK. Rich pink 2 1/4 inch.....	15.00
HUMBOLDTI. White 2 1/4 inch.....	15.00

Calceolarias

Delivery November and December from 2 1/4 inch pots. Write for list of varieties.

Coleus—

Rooted Cuttings

Growers selection best and brightest colors.

Per 100\$2.25 Per 1000\$20.00

Cyclamen

Despite the scarcity of Cyclamen Seed due to the war, our grower is prepared to take care of our normal requirements with all popular colors or provided orders are placed in the season. We only handle plants out of 3-inch pots and prices will be in line with the market.

Chrysanthemum and Carnation

Rooted Cuttings

We can supply healthy rooted cuttings of both mums and carnations in all the new and standard varieties. A special list is published, if you have not received a copy write and we will mail at once.

Daisies

	Per 100	Per 1000
Improved Boston Yellow—2 1/4 inch.....	\$7.50	\$70.00
Nicholson's Giant White—2 1/4 inch.....	7.50	70.00

Ferns—

(Continuous Supply)

Boston—2 inch	\$8.00	\$75.00
Dwarf Boston—2 inch	8.00	75.00
Roosevelt—2 inch	8.00	75.00
Teddy Jr.—2 inch	8.00	75.00
Verona—2 inch	8.00	75.00
Whitmanii Compacta—2 inch	8.00	75.00

Table Fern Seedlings—

(June Delivery)

Our list comprises the best and most popular kinds shipped in flats containing about 200 plants each, one variety to a flat.

Aspidium Tsussimensense	Pteris Rivertoniana
Holly Fern	Pteris Tremula
Pteris Argyraea	Pteris Victoria
Pteris Magnifica	Pteris Wilsonii
	Pteris Wimsettii

Per flat\$3.75

Florida Plants

Shipped direct from Florida, carefully and lightly packed.

Please order in units of 50 or 100 plants.

ARDISIA CRENULATA

Fine little plants with glossy foliage which holds up well. Valuable for dish gardens and combinations.
 2 1/4-inch, per 100.....\$10.00

CRASSULA ARBORESCENS

Popular succulent plant with thick fleshy leaves.
 2 1/4-inch, per 100.....\$10.00

DRACAENA GODSEFFIANA

2 1/4-inch, per 100.....\$12.50
 3-inch, per 100.....25.00

EUPHORBIA SPLENDENS

Crown of Thorns
 An interesting plant resembling a cactus. Has pretty coral-red flowers almost continually. Likes sunny exposure.
 2 1/4-inch, per 100.....\$10.00

NEPHTHYTIS LIBERICA

Arrowhead Philodendron
 Splendid plant for house use. Grows in soil or water.
 Rooted cuttings, per 100.....\$5.00
 2 1/4-inch, per 100.....10.00

PEPEROMIA OBTUSIFOLIA

Thick, dark green oval-shaped leaves; requires very little water.
 Rooted cuttings, per 100.....\$6.50
 2 1/4-inch, per 100.....10.00

POTHOS AUREUS WILCOXII

Beautifully variegated indoor vine for pots or wall pockets.
 2 1/4-inch, per 100.....\$12.50

POTHOS AUREUS

Leafy indoor vine, with broad heart-shaped leaves, clear green spotted yellow.
 2 1/4-inch, per 100.....\$10.00

PHILODENDRON CORDATUM

One of the best and hardiest plants for the home.
 Bare roots, per 100.....\$8.50
 2 1/4-inch, per 100.....10.00

SANSEVIERIA LAURENTI

Showiest of all Sansevieria with golden yellow stripe on edge of leaves; requires very little water.
 2 to 3 leaf plants, 12 to 24 inches high.
 Per 100\$8.50
 3 to 4 leaves, 12 to 24 inches high.
 Per 100\$10.00

SANSEVIERIA LAURENTI ROSETTES

Miniature form of this most popular Sansevieria.
 3 to 4 leaf plants, 4 to 8 inches, or 3 to 4 leaf, 8 to 12 inches high.
 Per 100\$9.50
 3 to 4 leaf plants, 10 to 15 inches.
 Per 100\$10.50

SANSEVIERIA ZEYLANICA

Fleshy mottled spike shaped leaves; requires practically no water.
 3 to 5 leaves, 7 to 12 inches high.
 Per 100\$8.50
Rosettes, pot grown.
 Per 100\$10.00

Hydrangeas

Small stock for growing on in new and standard kinds. Delivery February to June.

Helen Merritt E. deep rose. **Merritts Beauty**. E. Carmine red. **Norwood**. E. deep pink. **Regula**. E. White. **Strafford**. M. dark pink.

Rooted cuttings, \$20.00 — 2-inch \$30.00 per 100.

Altoona, E. Clear Pink
Europa, E. Salmon Pink
***Kuhnert**, M. Rose Pink
Merveille, L. Light Red

Rooted cuttings, \$12.00 — 2-inch \$18.00 per 100.

Ami Pasquaar, E. Red
Gieselher, M. Carmine Red

Rooted cuttings \$10.00

Deutschland, E. Salmon Pink
E. Mouliere, E. White
***Gert. Glahn**, M. Dark Rose
***Goliath**, M. Dark Rose

Rooted cuttings, \$6.00 — 2-inch \$10.00 per 100.

The initials E., M. and L. refer to time of flowering: Early, Medium and Late. * Blues easily.

Ivy

—Hahn's Maple Queen and Sylvania Beauty and Hahn's Self Branching

Rooted cuttings 2½ inch, 3 inch, 4 inch ready in February. Write for price.

Kalanchoe Tom Thumb

A dwarf variation of Kalanchoe Blossfeldiana especially valuable for miniature dish gardens, terrariums, and wherever the use of a dwarf plant is necessary. Flowers are bright scarlet borne on short stems and instead of forming above the foliage, start at the base and envelop the plant.

Per 100

2½-inch for delivery after May 1.....\$12.00

Pick-a-Back Plants

—Tolmiea Menziesii

Gets its common name from the fact that the new plant forms on the old leaves, while the leaf itself is still attached.

Young plants ready for 2½ inch pots—

25 for.....\$4.00 100.....\$12.00

Poinsettia Stock Plants

Ruth Ecke, Oak Leaf, Henriette Ecke (double), St. Louis, Mrs. Paul Ecke, Pink, White.

Field grown plants Jumbo \$75.00 per 100.

No. 1 \$57.50 per 100. No. 2 \$40.00 per 100. No. 3 \$30.00 per 100.

No. 4 \$20.00 per 100. No. 5 \$15.00 per 100.

Albert Ecke, Variegated Ruth Ecke. Ecke's White. Christmas Red Ecke.

No. 1 \$75.00 per 100. No. 2 \$50.00 per 100. No. 3 \$35.00 per 100. No. 4 \$25.00 per 100.

Verbena—Strong Rooted Cuttings

	Per 100	Per 1000
True Beauty of Oxford , Cerise, Pink, Lavender, Rose, Scarlet	\$2.25	\$20.00
Lavender Glory , With eye.....	2.25	20.00
True Mayflower , Light pink.....	2.25	20.00
Royal Purple , With creamy eye.....	2.25	20.00
Schlosser's Pride , Cerise rose and orchid.....	2.25	20.00
Scarlet King , Very bright red with eye.....	2.25	20.00
Improved Helen Willmott , Salmon pink.....	2.25	20.00
Gigantea Alba , Pure white	2.25	20.00

Hardy Perennials

Shipped direct from grower in Ohio.

Anthemiss

Per 10 Per 100

Moonlight . Covered with pale yellow daisy-like flowers, 2½ inches in diameter; excellent for cutting.....	\$2.00	\$15.00
Perry's Variety . Golden yellow daisy, nearly 3 inches across. Valuable for cutting.....	2.00	15.00

Hardy Asters

Harrington's Pink . Fine silvery rose flowers in clusters, continuously from early September until cut down by frost. Valuable cut flowers, 2¼ inch.....	2.25	17.50
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Buddleia

Royal Red . Fine novelty, dazzling rich red plants. Grow 4 to 6 foot high. 2½ inch.....	3.00	25.00
Orchid Beauty . Soft lilac. 2¼ inch.....	2.00	15.00
Royal Purple . 2¼ inch.....	2.00	15.00

Chrysanthemum Maximum

Double White Swan . Pure white, double flowers on strong wiry stems. 2¼ inch.....	2.00	15.00
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Delphinium

Belladonna Improved . Turquoise blue. Extra fine strain. One year plants	1.35	9.00
Two year plants	1.75	12.00
Lamarline . A deeper shade than Bellamosum and has a distinct white eye 1 yr. plants.....	1.50	10.00
Two year plants	1.75	12.00
Giant Pacific Hybrids Mixed . 2½ inch pots.....	1.75	12.50

Gypsophila

Bristol Fairy . Well known as a filler for all types of floral work. 3 inch pot plants.....	2.50	18.00
Bodgeri . Double white flowers and an everbloomer. 2½ inch	1.75	12.00

Pentstemon

Firebird . Ruby crimson. Free flowering. Good for cutting. 2¼ inch	2.25	18.00
Garnet . The first hardy flowering Pentstemon. Rich garnet colored flowers	2.00	15.00
Pink Beauty . Large shell-pink.....	2.00	15.00

Physostegia

Grandiflora Vivid . Tall bright violet mauve. Good for cutting	1.50	10.00
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Thalictrum

Adiantifolium . Has miniature white flowers on tall slender spikes. Foliage is much like Maiden Hair Fern; can be used in its place. When plants dormant they can be benched in greenhouses for a new crop of foliage and flowers.....	1.75	12.00
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Tritoma

Pfitzeri . The rich orange flowers are always in big demand on the cut flower markets.....	1.75	12.00
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GREENHOUSE AND FLORIST SUPPLIES

Our list of Florist Supplies has been carefully gone over and we are only offering such items as we have in stock or have a reasonable assurance of being able to get. Due to conditions beyond our control prompt shipment of orders is not always possible and customers should anticipate their needs in advance wherever possible. Terms on supplies to customers of approved credit 30 days net less 2% for cash in 10 days.

Aprons, Rubber.

Medium weight rubber, 34x40 inches. Each.....\$2.40

Asparagus Plumosus, Fronds.

Specially prepared. Medium size sprays.

10 in bunch.....\$0.50

Artificial Rose Leaves. Imitation of a natural rose leaf, which can be supplied in medium size. Per gross.....\$1.00

Medium Silver Rose Leaf, per gross.....\$1.25

Small Silver Rose Leaf, per gross......75

Medium Gold Rose Leaf, per gross.....1.25

Small Gold Rose Leaf, per gross......80

Artificial Flowers

Wax Carnations, in Pink, White and Red. Box of 100 } write for price
Wax Roses, in Pink, White and Red. Box of 100 }

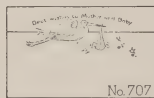
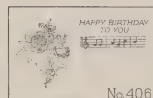
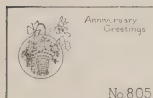
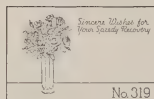
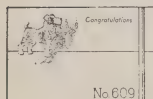
Bloomtint Soluble Tablets, for dyeing cut flowers. Can be supplied in the following colors: Blue, Green, Lavender, Orange, Pink, Red, Violet and Yellow. Can of 24 tablets.....\$0.50

Bloomtint Dust. Powder dye for coloring white flowers. Can be had in yellow, red, blue, green, lavender, orange, violet, pink.

Large bottles\$0.75 6 for.....\$4.00

Small bottles20 12 for.....2.00

Cards, Sympathy and Greeting



Can be supplied in great variety. We list a few of the more popular inscriptions herewith. Complete list furnished on request. Also special list of cards for Valentine Day, Easter, Mother's Day, Christmas and New Year's.

No. 609 Congratulations. No. 707 To Mother and Baby.
 No. 737 With Best Wishes for the New Arrival.
 No. 805 Anniversary Greetings. No. 3 With Deepest Sympathy.
 No. 319 Sincere Wishes for a Speedy Recovery.
 No. 417 Wishing You a Happy Birthday. No. 406 Birthday Greetings.
 No. 37 With Sincere Sympathy. No. 9 In Loving Memory.
 No. 32 With Sympathy. No. 11 With Heartfelt Sympathy.
 Per 100.....\$0.40 Per 500.....\$1.75 Per 1000.....\$3.00

Large Sympathy Cards

Cards measure 3 1/4 x 4 1/2 inches. Packed 25 cards and 25 envelopes per box. Price, per box.....\$0.40

No. 43 "With Deepest Sympathy." No. 48 "With Sincerest Sympathy."

Sympathy Folder Cards

Packed in boxes of 100, 25 each of the following inscriptions:
 Deepest Sympathy. With Deepest Sympathy.

With Sympathy. Sincere Sympathy.

Per 100, \$0.50; Per 1000, \$4.50.

Plain White Cards. Per 500...\$0.50 Per 1000.....\$0.90

Plain White Envelopes. Per 500...\$0.75 Per 1000.....1.25

Plain White Envelopes. With metal eyelet. Size 2 1/2 x 4 1/4.

Per 500\$1.25 Per 1000.....\$2.25

Carnation Staple.

For mending split Carnation flowers.

Per 1000.....\$0.35 3000 for.....\$1.00

Chenille. Silk, medium, in purple, pink, white, yellow, dark blue, orchid. Per coil of 12 yards.....\$0.50

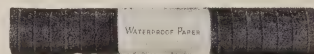
Clock Dials. Can be had with purple dial and white figures or white dial and purple figures.

7 inch, each.....\$0.20 Dozen.....\$2.25

10 inch, each......50 Dozen.....5.20

Corsage or Gardenia Bags. Moisture proof and economical to use.
 15x6x4 inches, per 100.....\$1.50

Creme Paper, Floretta Brand.



Well-known brand of waterproof crepe paper can be had in moss or Nile green, yellow, orange, pink, blue lavender, purple, red, white. All rolls 10 feet.

Per roll\$0.27

Cycas Leaves

Well prepared leaves with rich glossy finish. Supply very limited.

Per 100 Per 100

24 to 28 inch.....\$ 6.00 36 to 40 inch.....\$10.50

28 to 32 inch.....7.00 40 to 44 inch.....\$12.50

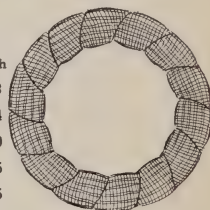
32 to 36 inch.....9.50

Moss Filled Designs

Ready for Immediate Use. Will Not Harden With Age. Filled with only the best grade dry Sphagnum Moss. Prices subject to change and orders may be delayed in shipping.

Wreaths

Size	Each	Size	Each
10 in.	\$0.23	20 in.48
12 in.26	22 in.54
14 in.31	24 in.60
16 in.36	27 in.75
18 in.42	30 in.	1.05



Spray Bars

3 1/2 in. wide		4 1/2 in. wide		6 in. wide	
2 in. thick		2 1/2 in. thick		2 1/2 in. thick	
Length	Size	Length	Size	Length	Size
8 in.	\$0.15	18 in.	\$0.36	24 in.	\$0.53
12 in.17	20 in.44	30 in.59
14 in.19	24 in.53	36 in.67
16 in.21	36 in.62	42 in.80
18 in.25	42 in.69	48 in.	1.05
20 in.27	48 in.75		
22 in.30				
24 in.32				

Crosses

Size	Each	Size	Each	Size	Each
18 in.	\$0.46	22 in.	\$0.57	30 in.	\$0.85
20 in.51	24 in.64	36 in.	1.40

Doves, pure white. Green Label quality. Each.....\$1.35

Easels

Practical White Wood Easel that comes in knocked down form easily put together.

	Per Doz.		Per Doz.
36 inch.....	\$ 3.60	54 inch.....	\$ 5.40
42 inch.....	4.20	60 inch.....	6.00
48 inch.....	4.80	66 inch.....	6.60

Emblem. Silver or Gold for Anniversaries. The large number 25 or 50 is in center of a floral wreath cut from heavy silver or gold paper. 6 inch, each, \$0.25; 9 inch, each, \$0.35

Floralife

A preparation for prolonging the life of flowers by simply adding to the water when put in a container.

CONSUMER SIZE

Makes 2 quarts of solution. Shipped in display carton ready for retail sale.

	Resale price
25 pkgs.....	\$1.25 \$ 2.50
50 pkgs.....	2.50 5.00
100 pkgs.....	5.00 10.00
Unfilled envelopes imprinted with your name and address. \$10.00 per thousand.	

BULK SIZE

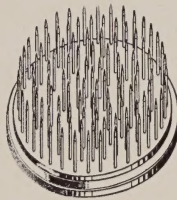
In complete form for instant use . . . measuring cup included.

30 quart size.....	\$0.60
100 quart size.....	1.75
250 quart size.....	4.00
500 quart size.....	7.50
1000 quart size.....	13.50
2000 quart size.....	25.00

Flower Holder—Nev-R-Tip Pin Type

Made with heavy base, supporting sharp needle point brass pins. For natural flowers impinge the stems on pins and for artificial loop end of stem. Can be furnished in satin-silver only.

	Each	Doz.
No. 12 2 1/4 in. diameter.....	\$0.25	\$2.40
No. 13 3 1/4 in. diameter.....	.75	4.50
No. 73 Oval Shape 2 1/2 x 1 1/4 inch.....	.45	3.60

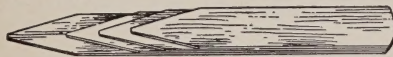


Hormodin Powder

Stimulates root growth in cuttings.

No. 1. For use on carnations, roses, poinsettias, chrysanthemums, and similar types.			
1 1/4 oz. tin.....	\$0.50	1 lb. tin.....	\$3.00
No. 2. Used on woody and semi-woody types.			
1 1/4 oz. tin.....	\$0.75	1 lb. tin.....	\$4.50

Labels—Pot. Painted.



Length	Width	Per 1000	Length	Width	Per 1000
4-inch	3/8-inch.....	\$2.20	8-inch	3/8-inch.....	\$4.00
5-inch	3/8-inch.....	2.40	10-inch	3/8-inch.....	5.00
6-inch	3/8-inch.....	2.70	12-inch	3/8-inch.....	6.00

Labels—Garden. Painted.

8-inch	7/8-inch—Packed in cartons of 250 each.....	\$6.00
10-inch	7/8-inch—Packed in cartons of 250 each.....	7.00
12-inch	1 1/8-inch—Packed in cartons of 100 each.....	10.00

Labels—Tree. Iron Wired. Painted. Supply limited.

3 1/2-inch long, 3/8-inch wide; per 1000.....	\$2.50
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High Grade Fertilizers

Prices are F.O.B. Chicago Heights, Illinois except where otherwise noted, and are subject to change.

Aluminum Sulphate, for acid conditioning of the soil.
Per 100 lbs., \$2.85

Special Growers Mixture. A well balanced plant food made specifically for commercial growers. Containing the three elements of plant food, Nitrogen, Phosphoric Acid and Potash.
Per 100 lbs.....\$2.75 500 lbs.....\$12.00

Bone Meal. Florist Grade. This is the best grade of steamed bone. Delivery uncertain; orders taken for small quantities only.
Per 100 lbs.....\$3.70

Bone Meal. Rose Growers. A finely ground bone—free from acid. This has been slightly steamed and is sure in its results. Small orders can be filled with some delay.
100 lbs.\$4.10

Charcoal. Used for mixing with potting soil. Can be furnished in 6 sizes, lump, large pea, small pea, rice, sugar or powder F.O.B. Chicago.
Per 50 lb. bag.....\$2.50 5 bags.....\$11.25

Plantabs. Concentrated plant food in tablet form combined with Vitamin B1. 25c retail size, doz.....\$2.00

Peat Mull. Granulated. A great soil improver. Used extensively for mixing with potting soil, for propagating benches and for mulching. Large bales, 19 to 20 bushels. F.O.B. Chicago.
Each\$3.75

Vigoro. Regular grade. Sale restricted to commercial growers. F.O.B. Hammond in quantities of 300 lbs. or over, 100 lbs....\$2.75
F.O.B. our store, 100 lbs.....\$3.50

Insecticides

Note:—Poisons cannot be sent by mail and have to be shipped by freight or express.

Ant Killer Jones. First class remedy for getting rid of ants.
10c Retail size 12 for \$0.75; 25c size, 12 for \$2.00.

Arsenate of Lead—Dry powdered for dusting and spraying. 1 lb. \$0.35; 4 lb. bag, \$0.75.

Black Leaf 40. A contact poison used as a spray for sucking insects. Oz. bottles, per doz., \$2.75; carton of 24, \$5.40; 5 oz. bottles, each, \$0.75; doz., \$8.60; 1 lb., \$2.25; 2 lbs., \$3.30; 5 lbs. \$6.00; 10 lbs.\$11.25

Bordeau Mixture (dry). Fungicide for control of black rot, mildew and other fungus diseases. 1 lb., \$0.30; 4 lbs.....\$0.70

Cyanogas, Calcium Cyanide. "G" greenhouse fumigant. Forms a gas for the control of aphid, white fly, thrips and mealy bug.
5 lbs.....\$3.00 25 lbs.....\$10.00 100 lbs.....\$25.00

D. N. Sulphur Dust No. 10. A new and very effective control for Red-Spider, Thrip, and rust on Carnations.
10 lb. bags each.....\$3.50 Case of 5 10-lb. bags.....\$12.50

Fish Oil Soap. For use as a spreader. Also as a wash on various plants for cleaning foliage.
1 lb.....30c 5 lbs.....\$1.35

Fume Tobac. Fumigating Tobacco Powder. F. O. B. New York.
25 lbs.....\$4.50 50 lbs.....\$7.50 100 lbs.....\$14.00

Loro. A contact insecticide for the control of Aphid, Thrip, and Red Spider. Per Gallon.....\$10.50

Dow Spray 17. Greenhouse Spray for control of red mites and thrips. 3/4 lb. can makes 100 gallons Spray.
Each\$3.00

Naphthalene Flakes.
10 lbs....\$2.10; 25 lbs....\$4.50; 50 lbs....\$8.50; 100 lbs....\$16.00

Insecticides—Continued

Nico Fume Liquid. A standard and effective insecticide for fumigating or spraying. Contains 40% free nicotine.
1 lb. \$2.45 4 lbs. \$6.55 8 lbs. \$11.25 40 lbs. \$45.75

Nico-Fume Pressure Fumigators. A new method of fumigating with Nico Fume powder. Each tin has a sparkler for lighting the powder.
1 lb. tin 75c 6 tins \$3.95 12 tins \$7.40
½ lb. tin 45c 6 tins 2.50 12 tins 4.45

Freight charges prepaid from factory on 4 cartons or 50 lbs.

Nico-Fume Holder. For hand directed fumigation with pressure Fumigators. Each \$0.85

Paris Green. For chewing insects.
1 lb. 50c; 5 lbs. \$2.00

Selocite. For the control of red spider. Very effectual.
Gallon \$3.00 5 Gallons \$13.50 10 Gallons \$24.50

Slug Shot. Reliable remedy for chewing insects. 1 lb. 30c; 12 for \$2.52; 5 lb. each. \$1.00; 12 for \$10.20

Snarol. Effective remedy for snails, cutworms and sow bugs.
1 lb. 25c; doz. \$2.00; 2½ lbs. 50c; doz. \$4.00; 10 lbs. \$1.35

Tree Tanglefoot.
Used for banding trees to prevent insects from crawling up.
6 oz. \$0.35 1 lb. \$0.65 5 lbs. \$2.95

Tartar Emetic. Best remedy for Rose or Gladiolus thrip.
1 lb. 90c; 5 lbs. \$4.25. Supply limited.

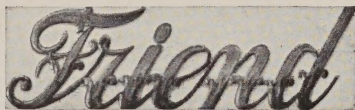
To-Na-Cide. For mixing with soil to kill thrip and other insects, either in the greenhouse or garden. 5 lbs., \$1.25; 10 lbs., \$2.00; 25 lbs., \$4.00; 50 lbs., \$6.50; 100 lbs., \$12.00. F. O. B. New York.

Volck. Control for scale, mealy bug, white fly, aphid and thrip.
Gallon \$2.00 5 Gallons \$6.25

Wettable Dusting Sulphur can be used for dusting or as a liquid. Controls red spider on Evergreens, rust, mildew and black spot on Roses and other foliage plants.
2 lb. can, each. 25c

Letters—Gold or Purple Script Words

The most popular inscription for attaching to ribbon, chiffon and can be supplied in a large selection of words, a few of which we list: Father, Mother, Daughter, Son, Sister, Brother, Wife, Baby, Cousin, and others. Put up in packages of ten.
Pkg. of 10. \$0.20 10 pks. for. \$1.80



Koral Script Words. A purple colored script inscription which can also be supplied in a large selection of words. Each "word" packed in a separate box. Per letter. \$0.04½

Boston Script Words. Per letter.04½

Gold Letters. Best quality gilded letter that will not tarnish and will adhere. Comes in two sizes, put up in packages of 25 letters each.
No. 1—1½ inch. Per 100 \$0.20 Per 1000 \$1.80
No. 4—1 inch.20 1.80
Heavy Cardboard Compartment Box, each. \$1.00

Felt Letters. Purple.
1 inch \$1.30 \$12.00
1½ inch 1.35 13.00

Lycopodium. Prepared and dyed a permanent green. 10 lb. carton, \$2.75; 25 lbs. \$6.50;

Oak Sprays—Short, prepared in Red, Green and Brown.
10 lb. Carton. \$3.25

Oak Branches—Long, prepared in Red, Green and Brown.
1 to 25 lbs. 27c per lb.

Paper. Prices subject to market change.

Sulphite Tissue. 24x36 inches. Per ream, \$1.50; 10 reams \$14.00
American Beauty Tissue. 24x36. Per ream, \$1.75; 10 reams 16.00
Green Wax. Nice shade light green. 24x36. Per ream. 2.00
White Wax. 24x36 inches. Per ream. 2.00
Wax Rolls. Green. 3 inch rolls. Each, 25c; box of 12 rolls. 2.00

Plant Tie "Lightning."
Per box of 1000. \$2.25

Corsage Pins No. 200 Pearl head.
2 inch, assorted colors per gross. \$1.50
All white, per gross. 1.50

Paper Bouquet Holders

Sizes given are diameter of cardboard cup, as well as full diameter, including lace edge.

No.	Inches	Per Doz.	Per Gross
1	1½x3¾	\$0.35	\$ 4.00
2	2x4½	.45	5.00
3	2½x5¾	.50	6.00
4	3x7¼	.69	7.00
5	3½x8	.65	7.50
6	4x8¾	.75	8.50
7	4½x9¾	.80	9.50
8	5x11¼	1.00	10.00
9	5½x11½	1.10	12.00
10	6x13	1.25	14.00
11	6½x13½	1.35	16.00
12	8x17	1.60	18.00

Gardenia Collars. Can be supplied only in cardboard.

Belmont size per 100 25c.

Regular size per 100 20c; per 1000. \$1.50



Pots—Neponset Paper Sold in carton lots only.

Carton	Per 1000	Carton	Per 1000
2 -inch, 1000 \$ 3.65		3½-inch, 1000 \$ 6.10	
2½-inch, 1000 3.75		4 -inch, 500 7.00	
2½-inch, 1000 3.90		5 -inch, 500 9.50	
3 -inch, 1000 4.85		6 -inch, 500 12.50	

Puttirope

A new kind of putty in rope form ready to use. Will stay soft and pliable for years.

No. 1 for laying new glass, 75 feet of Puttirope needed for each box of 16x18" glass or 76 feet for 16x24.

No. 2 for over-all glazing.
200 ft., Postpaid \$1.80 500 ft., f.o.b. Factory. \$3.00
300 ft., Postpaid 2.50 1000 ft., f.o.b. Factory. 5.00

Raffia. Strong, natural fibre for tying plants without injury.
Natural, lb., 60c; 5 lbs., \$2.75; 10 lbs. \$5.00
Dyed, Green, lb.90

Rootone

A hormone powder for stimulating root growth in cuttings. Simply dip the cuttings at the base into Rootone powder about one inch up the stem, shake off the excess and plant.

Also used to treat seeds before sowing, as it will kill fungi and molds carried on the hull of the seed and which attack the seedling after germination.

2 oz. jar—will treat up to 3000 cuttings. \$1.00
1 lb. can—will treat up to 30,000 cuttings. 5.00

Statice. Natural white first quality, fine large bunches.
Per lb. \$1.00

Sheet Moss. Packed in bushel size bags. Per bag. \$2.50

Sphagnum Moss. Wired bales, Each. \$2.25

Stake Fastener Everlasting.

Made of heavy galvanized wire, can be used with either wire or bamboo stakes.
Box of 500.....\$1.35; 10 boxes.....\$12.50



Spray Hanger "James."

A strong hook for hanging Sprays, Wreaths or other designs.
Box of 48 hangers.....Each \$1.20

Green Double Pointed Sticks

Designed to replace the wired toothpick, being pointed on both ends and painted green. One end goes into calyx of flower and the other in the design, cutting labor costs.

4 inch carton 4,000.....\$1.80 Case 10,000.....\$3.90
6 inch carton 3,000.....1.80 Case 10,000.....5.25

Tinfoil. Prices fluctuate and are subject to change. Plain Florist Foil can be supplied in 5-inch, 6-inch or 7-inch. Per lb.....\$0.25

Green Sea Island Twine, 2 lb. cones.....1.80

White Cotton Twine, 3 and 4 ply, 5 lb. sack of 30 balls.....3.50

Cable Cord Green, 2 lb. cones.....1.80

Thread, Florist. A first class florist thread with plenty of strength, green color and runs 140 yards to a 2 oz. spool, 1 lb.....\$1.25

Corsage Thread, 12 spools to a box of 1 lb.....\$1.35

Toothpicks Unwired Green

3 inch carton 26,000.....\$5.25
4 inch carton 10,000.....3.65
6 inch carton 10,000.....4.85

Tooth Picks. Plain hardwood, double pointed.

Per box, 10c; 12 boxes, 75c; 100 boxes.....\$5.50

Plant Tubs, Richmond Style

Neat, light and cheap tub, made of cedar, with electric-welded hoops, painted green.

Size	Diameter Inside Top	Each	6 for	Size	Diameter Inside Top	Each	6 for
3	8 inches	\$.80	\$4.50	8	13 inches	\$1.65	\$9.60
4	9 inches	.85	4.80	9	14 inches	1.85	10.80
5	10 inches	.95	5.40	10	15 inches	2.00	11.70
6	11 inches	1.15	6.60	11	16 inches	2.10	12.30
7	12 inches	1.20	6.90	12	17 inches	2.75	16.20
				13	18 inches	2.95	17.40

Hardy Velvet Lawn Seed

A mixture which has been tested over many years as being especially adapted for producing a permanent turf. Contains a high percentage of Kentucky Blue Grass which when blended with other grasses will produce a turf that will, if properly taken care of, stand up for years.

Per lb.
Furnished in 1, 2, 3, 5 and 10 lb. bags.....\$0.35
25 lbs.34
100 lbs.33

Hardy Velvet Lawn Seed For Shade

Contains grasses which do especially well in shady locations.

Per lb.
Furnished in 1, 2, 3, 5, and 10 lb. bags.....\$0.42
25 lbs.41
100 lbs.40

Jardier Vases and Pot Covers

Molded in one piece of laminated cellulite, hold water indefinitely.

Shipment subject to delay as factory is behind on orders. We reserve right to ship either green or white finish as we are never sure which color we will receive.

Spray Vase No. 500. Green or white, weighted base. 10 inches high, 7-inch diameter. Each.....\$0.25

Rose Vase No. 400. White or green, weighted base. 10 inches high, diameter 5½ inches. Each.....\$0.15

Oval Shape Vase No. 600. Green or white, 15 inches high, 9x6½ inch diameter. Each\$0.40

Bulb Box No. 4. For planting bulbous stock. 12 inches long, 5 inches wide and 4½ inches deep. Finished in green only. Each\$0.20

Pot Covers, white or green.

No.	Diam.	Each
4.	5-¼inch	\$.08
5.	6¼-inch	.10
6.	7¼-inch	.13
7.	8¼ inch	.20



POT COVER



SPRAY VASE

Keiding Pot Covers

Delivery rather uncertain and orders will be filled as our supply comes from the factory.

An economical pot cover with fluted design and finished in white.

Per 100

4.	to fit 4-inch clay pot..	\$10.00
5.	to fit 5 inch clay pot..	13.00
6.	to fit 6 inch clay pot..	17.00
7.	to fit 7 inch clay pot..	22.00



POT COVER

Keiding Center Piece

Oval in shape with heavy walls, finished in white or green. Per 100
9 inch x 5 inch.....\$15.00
11 inch x 6 inch.....20.00

Various Grasses

Prices quoted are based on present market and subject to change. Bags extra.

Per lb.
Fancy Kentucky Blue Grass.....\$0.35
Fancy Red Top......25
Domestic Rye Grass......15
Chewings Fescue......75
Fancy White Clover......85
Astoria and Seaside Bent (ask for price).

Vigoro Victory Garden Fertilizer

To be sold for Food Production only.

F. O. B. our store: 5 lb. cartons 50c; (carton 12) \$4.20; 10 lb. cartons 80c; (carton 6) \$3.36; 25 lbs. \$1.45; 50 lbs. \$2.35; 100 lbs. \$3.70.

When shipped from factory, Hammond, Indiana, and ordered in lots of 300 lbs. and over: 5 lb. (carton of 12) \$4.20; 10 lbs. (carton 6) \$3.35; 25 lbs. \$1.05; 50 lbs. \$1.70; 100 lbs. \$2.70. Freight charges prepaid within 500 miles of Chicago.

METALLINE, CHIFFON AND POT TIE RIBBONS



PATTERN 941

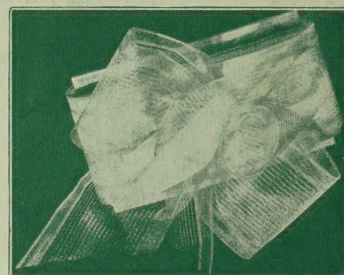
Pattern 943. A high grade Metalline with fine lustre, ½ inch border, 4½ inches wide. All colors, 40 yard bolt.....**\$1.65**

Pattern 154. Very practical Metalline, 4½ inches wide. All colors, 40 yard bolt. **1.25**

Pattern 4137. Medium priced Metalline 4½ inches wide put up in 40-yard bolts. All colors. Per bolt..... **1.10**

Pattern 2059. Metalline. An economical grade with striped center and plain edge. 5 inches wide. Very good value in all colors. 40-yard bolt..... **1.15**

Pattern 941. Fancy Rayon Metalline high grade pattern, suitable for weddings. 5 inches wide, all colors. 40-yard bolt **2.25**



PATTERN 4137

Pattern 960. Medium priced Metalline, 4½ inch width with 1-¾ inch solid center and 5 stripe striped border, 40-yard bolt...**\$1.50**

Pattern Bo-Beeep. Grenadine taffeta ribbon with dupe edge. All colors, 3 inch width, 40-yard bolt.....**\$1.50**

Pattern 3303. Cut edge rayon, fine quality, good lustre. All colors.
4½ inch width, 20-yard bolt.....**\$2.50**
3 inch width, 20-yard bolt.....**1.75**
¾ inch width, 40-yard bolt.....**.90**

French Chiffon. Plain 3 stripe. The best imported quality in all popular colors. Bolts vary in length from 35 to 42 yards.
Per Yard
2 inch**\$0.04**

Corsage and Bouquet Accessories

Suitable for Weddings, Etc.

	Per Doz.
Celluloid Necklace Drop.....	\$2.00
Celluloid Necklace Across.....	2.00
Celluloid Comb75
Celluloid Head Bands85
Celluloid Barrettes75
Celluloid Bracelets	1.50

Celluloid Corsage Shields..... \$0.50
Head Bands and Barrettes in Light Amber, Dark Amber and Plain. Other items in plain celluloid only.

Corsage Shields. We can supply any of the following shields in white, pink, Nile green, yellow, Ophelia, lavender or orchid.

Per Doz.

Lacette or chiffon shields.....	\$1.25
Parée, oval shape shields.....	1.25
Midget size chiffon shields.....	.75
Chiffon wrist shields.....	1.25
Chiffon shoulder shields.....	1.20

Single Ostrich Feathers. All colors. Per 100... **3.00**

Pot Tie Ribbons. Very popular, all colors. Spool, 50 yards, \$0.55 each. Per doz.....**\$6.00**

Radiance. Well known standard pattern. All colors. 50-yard spool **.90**

Shower Ribbon. No. 2 Satin, with silver stripe, all colors, 50-yard spool, 60c; No. 2 Satin, plain, all colors, 50-yard bolt..... **.50**

Corsage Ribbon Pattern Varsity No. 3. Attractive all rayon corsage ribbon with border and water repellent. All colors, 50 yard spool **.65**

Corsage Ribbon. Pattern Swanky. No. 5 40-yard bolt. All colors. Water repellent. An excellent value for corsage and pot tie work. Per bolt **.75**

Corsage Ribbon. Pattern 8700. Plain center with satin edge. One inch wide. All colors. 50-yard bolt..... **.85**

Corsage Ribbon. Pattern Charm No. 5 Taffeta Rayon, water repellent, 1 inch wide, all colors; 50-yard bolts..... **.60**

Corsage Ribbon. Pattern Regent No. 3 Lustrous Satin, ¾ inch wide, all colors, 40-yard bolts..... **.90**

Ribbonzene, for tying cards either in silk or fibre. 500 yard bolt. Silk per bolt, **\$1.25**; fibre, per bolt..... **1.00**

Pattern 70. Metalline. 1½ in. width, 40-yard bolts. All colors. Per bolt **.75**

Floratape

Self-sealing wrap for flower stems, corsages, or other floral arrangements. Easy to apply and economical to use. Excellent substitute for Parafilm which cannot be obtained at present. Comes in two colors, white and green; one width, ½ inch.

Box of 12 rolls.....**\$1.95**
Package of 2 rolls.....**.35**

Artificial Flowers

Waxed Carnations. Good imitation of natural flower in White, Red or Pink. Per 100...**\$2.75**

Waxed Roses, in White, Red, Pink, Tearose. Per 100 **3.25**

Waxed Georgines, or Dahlia flowers, in White, Pink, Lavender and Orchid. Per 100 **4.25**



PATTERN 943